

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christine Schaeffel		06/27/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Flexo Solutions LLC		
Street Address:	5710 Technology Circle		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54914		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78874369	MY BLINDS	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-492-6853		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	9907		
NAME OF SUBMITTER:	Paul Mussell		
Signature:	/paul mussell/		
Date:	07/09/2007		

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Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

This Assignment (the "Assignment") is made by and between Christine Schaeffel, a United States individual ("Assignor"), and Flexo Solutions LLC, a limited liability company of Wisconsin ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the "My Blinds" marks identified on the attached Exhibit A, (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks worldwide and any applications and registrations therefor, including the applications and registrations identified on Exhibit A.

NOW, THEREFORE, in consideration of the payment of seventeen thousand dollars (\$17,000.00 U.S.) to be paid upon execution hereof by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in and to the Marks worldwide, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

2. Assignment of Cause of Action. Assignor further sells, assigns, transfers and conveys to Assignee the entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

3. Cooperation. Assignor hereby covenants and agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights, title and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of Assignee which are deemed necessary or desirable by Assignee to perfect in it the rights, title and interest herein conveyed.

4. Warranties of Ownership and Non-Infringement. Assignor hereby represents that to the best of her knowledge and belief she is the exclusive owner of the Marks and that no other person, firm, corporation, or association has the right to use the Marks in commerce, either in identical form or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion with the Marks.

5. Warranty of No Conflict of Rights. Assignor hereby warrants and represents that she has not entered into any assignments, contracts or other understandings with third parties which would conflict with the rights herein granted.

6. Survival. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and/or legal representatives, and shall be binding upon Assignor, its successors, assigns and/or other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and such Assignment is effective as of the date indicated below.

DATED: June 27, 2007

Christine Schaeffel

By: Christine Schaeffel
Owner

NOTARY CERTIFICATE

State of Minnesota

County of Le Sueur

This instrument was signed or acknowledged before me this 27 day of June, 2007 by

1-31-2010
Commission Expires

Sandi Ann Braun
Notary Public

(Seal)

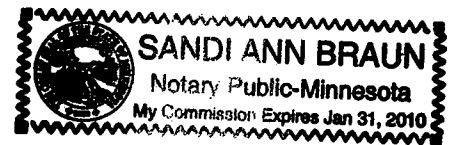



EXHIBIT A

<u>Mark</u>	<u>Jurisdiction</u>	<u>Application No.</u>	<u>Application Date</u>
MY BLINDS & Design 	United States	78874369	May 2, 2006