

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement First Lien

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WICKS BUSINESS INFORMATION, LLC		07/06/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BANK OF MONTREAL, CHICAGO BRANCH, AS ADMINISTRATIVE AGENT
Street Address:	3 Times Square, 29th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	Bank:

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1770014	TREASURY AND RISK MANAGEMENT
Registration Number:	2728295	INVESTMENT ADVISOR
Registration Number:	1528225	CORPORATE CASHFLOW
Registration Number:	2670549	NEW ECONOMY ADVISOR
Registration Number:	2708122	BOOK ADVISOR
Registration Number:	2682000	ADVISOR'S COMPANION
Registration Number:	2494352	DEFINING THE FUTURE OF FINANCE
Registration Number:	2771276	WEALTH ADVISOR SUMMIT
Registration Number:	2963162	CREDIT UNION TIMES

CORRESPONDENCE DATA

Fax Number: (312)701-7711
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-701-7237

OP \$240.00 1770014

Email: cdore@mayerbrownrowe.com
Correspondent Name: Christopher Dore
Address Line 1: 71 S. Wacker Drive
Address Line 2: Mayer, Brown, Rowe & Maw LLP
Address Line 4: Chicago, ILLINOIS 60606-4637

NAME OF SUBMITTER:	Christopher Dore
Signature:	/Christopher Dore/
Date:	07/12/2007

Total Attachments: 7

source=Summit -- TM Sec. Agmt -- WBI (first lien)#page1.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page2.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page3.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page4.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page5.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page6.tif
source=Summit -- TM Sec. Agmt -- WBI (first lien)#page7.tif

TRADEMARK SECURITY AGREEMENT (FIRST LIEN)

This TRADEMARK SECURITY AGREEMENT, dated as of July 6, 2007 (this "Agreement"), is made by WICKS BUSINESS INFORMATION, LLC, a Delaware limited liability company (the "Grantor"), in favor of BANK OF MONTREAL, CHICAGO BRANCH, as the administrative agent (together with its successor(s) thereto in such capacity, the "Administrative Agent") for each of the Secured Parties.

W I T N E S S E T H :

WHEREAS, pursuant to a First Lien Credit Agreement, dated as of November 3, 2006 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among Summit Business Media Intermediate Holding Company, LLC, a Delaware limited liability company (the "Borrower"), the Lenders and agents party thereto, the Administrative Agent and BMO Capital Markets Corp., as the Lead Arranger, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, the Grantor has executed and delivered a Pledge and Security Agreement, dated as of November 3, 2006 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Credit Agreement and pursuant to clause (e) of Section 4.5 of the Security Agreement, the Grantor is required to execute and deliver this Agreement and to grant to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Obligations; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided in the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby assigns, pledges, hypothecates, charges, mortgages, delivers, and transfers to the Administrative Agent, for its benefit and the ratable benefit of each other Secured Party, and hereby grants to the Administrative Agent, for its benefit and the ratable benefit of each other Secured Party, a continuing security interest in all of the Grantor's right, title and interest, whether now or hereafter existing, owned or acquired by the Grantor, in and to the following (the "Trademark Collateral"):

(a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, and all goodwill of the business associated therewith, now existing or hereafter adopted or acquired including, without limitation, those referred to in Item A of Schedule I hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America, or any State thereof or any other country or political subdivision thereof or otherwise, and all common-law rights relating to the foregoing, and (ii) the right to obtain all reissues, extensions or renewals of the foregoing (collectively referred to as the "Trademark");

(b) all trademark licenses for the grant by or to such Grantor of any right to use any trademark;

(c) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clause (a), and to the extent applicable clause (b);

(d) the right to sue third parties for past, present and future infringements of any Trademark Collateral described in clause (a) and, to the extent applicable, clause (b); and

(e) all proceeds of, and rights associated with, the foregoing (including Proceeds, licenses, royalties, income, payments, claims, damages and proceeds of infringement suits), including any claim by such Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license, or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license and all rights corresponding thereto.

SECTION 3. Security Agreement. This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Administrative Agent in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Administrative Agent for its benefit and the ratable benefit of each other Secured Party under the Security Agreement. The Security Agreement (and all rights and remedies of the Administrative Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Liens. Upon (i) the Disposition of Trademark Collateral (or any portion thereof) in accordance with the Credit Agreement or (ii) the occurrence of the Termination Date, the security interests granted herein shall automatically terminate with respect to (A) such Trademark Collateral (in the case of clause (i)) or (B) all Trademark Collateral (in the case of clause (ii)). Upon any such Disposition or occurrence of the Termination Date, the Administrative Agent will, at the Grantor's sole expense, execute and deliver to the Grantor, without any representations, warranties or recourse of any kind whatsoever, such Documents as the Grantor shall reasonably request to evidence such termination, including, in the case of

clause (ii), the release of this Agreement and the security interest granted hereunder and under the Security Agreement.

SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Loan Document. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions thereof, including Article X thereof.

SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by facsimile shall be effective as delivery of a manually executed counterpart of this Agreement.

* * * * *

IN WITNESS WHEREOF, each of the parties hereto has caused this Agreement to be duly executed and delivered by Authorized Officer as of the date first above written.

WICKS BUSINESS INFORMATION, LLC

By: _____
Name: *Thomas M. Flynn*
Title: *Chief Financial Officer*

BANK OF MONTREAL, CHICAGO BRANCH,
as Administrative Agent

By: *Naghme Hashemifard*
Name: _____
Title: **NAGHMEH HASHEMIFARD
DIRECTOR**

Trademark Security Agreement (First Lien)

IN WITNESS WHEREOF, each of the parties hereto has caused this Agreement to be duly executed and delivered by Authorized Officer as of the date first above written.

WICKS BUSINESS INFORMATION, LLC

By: Thomas M. Flynn
Name: *Thomas M. Flynn*
Title: *Chief Financial Officer*

BANK OF MONTREAL, CHICAGO BRANCH,
as Administrative Agent

By: _____
Name:
Title:

Trademark Security Agreement (First Lien)

TRADEMARK
REEL: 003578 FRAME: 0949

SCHEDULE I
to Trademark Security Agreement

Item A. Trademarks

Registered Trademarks

<u>Description of Trademark or Trademark Application</u>	<u>Registration or Filing Date</u>	<u>Serial or Registration Number</u>
Treasury and Risk Management	5/11/93	1,770,014
Investment Advisor	6/17/03	2,728,295
Corporate Cashflow	3/7/89	1,528,225
New Economy Advisor	12/31/02	2,670,549
Book Advisor	4/15/03	2,708,122
Advisor's Companion	1/28/03	2,682,000
Defining the Future of Finance	10/2/01	2,494,352
Wealth Advisor Summit	10/7/03	2,771,276
CREDIT UNION TIMES	6/21/05	2,963,162

All registered Trademarks have been registered with the United States Patent and Trademark Office.

Pending Trademark Applications

<u>Country</u>	<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
None.			

Trademark Applications in Preparation

<u>Country</u>	<u>Trademark</u>	<u>Docket No.</u>	<u>Expected Filing Date</u>	<u>Products/ Services</u>
None.				

Item B. Trademark Licenses

<u>Country or Territory</u>	<u>Trademark</u>	<u>Licensor</u>	<u>Licensee</u>	<u>Effective Date</u>	<u>Expiration Date</u>
---------------------------------	------------------	-----------------	-----------------	---------------------------	----------------------------

None.