

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magnusson & Magnusson Kompetensutveckling		07/04/2007	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	H. Lee Moffitt Cancer and Research Center, Inc.		
Street Address:	12902 Magnolia Drive		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33612		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3058658	FOREVER FREE	
CORRESPONDENCE DATA			
Fax Number:	(305)446-6191		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954-315-5044		
Email:	ajsnyder@LFIPLAW.COM		
Correspondent Name:	Lott & Friedland, P.A.		
Address Line 1:	One East Broward Boulevard		
Address Line 2:	Suite 1609		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
ATTORNEY DOCKET NUMBER:	08078-1-8020		
NAME OF SUBMITTER:	Michael J. Keller		
Signature:	/Michael J. Keller/		

OP \$40.00 3058658

Date:

07/16/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of June 25, 2007, by and between Magnusson & Magnusson Kompetensutveckling, a corporation organized under the laws of Sweden, having a place of business at Papegojvägen 14B Falsterbo SWEDEN 239 42 (hereinafter referred to as "ASSIGNOR"), and the H. Lee Moffitt Cancer Center and Research Institute, Inc., a Florida Non-profit corporation, having a place of business at 12902 Magnolia Drive Tampa, FLORIDA 33612 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of United States Trademark Registration number 3,058,658 for the trademark FOREVER FREE, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover damages for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights on the United States market, title, and interest in and to the Trademark; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights on the United States market, title, and interest as ASSIGNOR may possess in and to the Trademark.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights on the United States market, title, and interest as ASSIGNOR may possess in and to the Trademark together with the goodwill of the business symbolized by said Trademark.

[Signature Page To Follow]

IN WITNESS WHEREOF, the ASSIGNOR hereby causes this Assignment to be executed the day and year first written above.

Magnusson & Magnusson Kompetensutveckling

By: Thomas Magnusson
Name: THOMAS MAGNUSSON
Title: MANAGING DIRECTOR



Country of Sweden

On this 4 day of JULY, 2007 before me appeared Mr. Thomas Magnusson, née June
the person who signed this instrument, who acknowledged that she signed it as a free act on 21st 1946,
behalf of the identified corporation. C.i.e. Magnusson & Magnusson Kompetens-
utveckling KB, company reg.# 916539-7879

Stig Brunström

Exp # 344/07

Notary Public **Stig Brunström**
My Commission Expires: **Notarius Publicus**
until further notice, **Notary Public**
i.e. until revoked.

N. Långgatan 24
S-261 31 LANDSKRONA