

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Indiana University Research and Technology Corporation		07/03/2007	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	The Trustees of Indiana University
Street Address:	900 East Seventh Street
Internal Address:	Room M005 Indiana Memorial Union
City:	Bloomington
State/Country:	INDIANA
Postal Code:	47405-7103
Entity Type:	Body Politic: INDIANA

PROPERTY NUMBERS Total: 87

Property Type	Number	Word Mark
Registration Number:	3212799	KUALI
Registration Number:	3198555	HERRON SCHOOL OF ART AND DESIGN
Registration Number:	3131882	ADVANCING INDIANA
Registration Number:	3058558	ONCOURSE
Registration Number:	3049765	WEBPHYSICS
Registration Number:	3035410	WEB PHYSICS
Registration Number:	3013338	
Registration Number:	3010092	MPRI
Registration Number:	2938053	PROJECT AHEAD
Registration Number:	2922159	PERVASIVETECHNOLOGYLABS AT INDIANA UNIVERSITY
Registration Number:	2920488	INDIANA CAREER AND POSTSECONDARY ADVANCEMENT CENTER
Registration Number:	2899117	MIDWEST PROTON RADIOTHERAPY INSTITUTE

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Registration Number:	2893006	I ICPAC
Registration Number:	2882179	PERVASIVE TECHNOLOGY LABS
Registration Number:	2876921	TAKE CHARGE OF YOUR FUTURE
Registration Number:	2876170	I U
Registration Number:	2868784	INDIANA BASKETBALL
Registration Number:	2858377	INGEN
Registration Number:	2836295	INPROTEO
Registration Number:	2820158	1900 1901 INDIANA BASKETBALL 100 YEARS2000 2001
Registration Number:	2814664	IU
Registration Number:	2810103	KELLEY SCHOOL OF BUSINESS
Registration Number:	2809802	K
Registration Number:	2801923	IU
Registration Number:	2800088	IU
Registration Number:	2786919	CYBERVISING
Registration Number:	2777667	MPRI
Registration Number:	2733626	IUPUI JAGUARS
Registration Number:	2727748	TRANSPAC
Registration Number:	2708523	ONESTART
Registration Number:	2703305	GLOBAL NOC
Registration Number:	2626912	GLOBAL RESEARCH NETWORK OPERATIONS CENTER
Registration Number:	2625379	REWARDS
Registration Number:	2617517	INDIANA
Registration Number:	2603963	IU
Registration Number:	2600546	IU ATHLETICS OUTFITTERS
Registration Number:	2584858	IU
Registration Number:	2581479	IU
Registration Number:	2581478	IU
Registration Number:	2581477	IU
Registration Number:	2578630	MPRI
Registration Number:	2575610	IU
Registration Number:	2573198	IU
Registration Number:	2523862	IUPUI JAGUARS
Registration Number:	2510447	SOUND MEDICINE
Registration Number:	2508868	IU NEWS
Registration Number:	2417405	QUALITY EDUCATION. LIFETIME OPPORTUNITIES.

Registration Number:	2383428	KELLEY DIRECT
Registration Number:	2151769	ETHER GAME
Registration Number:	2102411	WEBPHYSICS
Registration Number:	2020181	IARCH
Registration Number:	1954598	CITYNET
Registration Number:	1858936	
Registration Number:	1844818	A MOMENT OF SCIENCE
Registration Number:	1755838	INDIANENSIS UNIVERSITATIS SIGILLUM MDCCCXX LUX ET VERITAS
Registration Number:	1755473	INDIANENSIS UNIVERSITATIS SIGILLUM MDCCCXX LUX ET VERITAS
Registration Number:	1752963	IU
Registration Number:	1728274	INDIANA HOOSIERS
Registration Number:	1713815	INDIANA HOOSIERS
Registration Number:	1710086	INDIANA UNIVERSITY
Registration Number:	1706690	INDIANA UNIVERSITY
Registration Number:	1705521	INDIANA BASKETBALL
Registration Number:	1700647	HOOSIERS
Registration Number:	1699531	HOOSIERS
Registration Number:	1699530	INDIANA UNIVERSITY
Registration Number:	1699198	INDIANA UNIVERSITY
Registration Number:	1698135	INDIANA
Registration Number:	1691609	INDIANA
Registration Number:	1691527	INDIANA
Registration Number:	791187	LUX ET VERITAS INDIANENSIS UNIVERSITATIS SICILLUM MDCCCXX
Registration Number:	790134	LUX ET VERITAS
Serial Number:	78926015	JCEI JOHNSON CENTER FOR ENTREPRENEURSHIP & INNOVATION
Serial Number:	78925951	JOHNSON CENTER FOR ENTREPRENEURSHIP & INNOVATION
Serial Number:	78925787	COMPLETELIFE
Serial Number:	78810301	HERRON
Serial Number:	78629541	K
Serial Number:	77169747	FACULTY SURVEY OF STUDENT ENGAGEMENT
Serial Number:	77169736	FSSE

Serial Number:	77169719	LAW SCHOOL SURVEY OF STUDENT ENGAGEMENT
Serial Number:	77169704	LSSSE
Serial Number:	77169673	NATIONAL SURVEY OF STUDENT ENGAGEMENT
Serial Number:	77169653	NSSE
Serial Number:	77169636	BEGINNING COLLEGE SURVEY OF STUDENT ENGAGEMENT
Serial Number:	77169621	BCSSE
Serial Number:	77033978	THE CANCER MOSAIC COLLABORATIVE
Serial Number:	77023167	INDIANA UNIVERSITY JACOBS SCHOOL OF MUSIC
Serial Number:	77054223	IARCH

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Patricia A. Hughel
Signature:	/Patricia A. Hughel/
Date:	07/19/2007

Total Attachments: 5
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Assignment of Trademarks

WHEREAS, Indiana University Research and Technology Corporation, hereinafter referred to as **Assignor**, a non-profit domestic corporation of the State of Indiana, having a principal place of business at 351 W. Tenth Street, Indianapolis, Indiana 46202, has adopted and currently owns the marks shown in the attached Schedules A through E.

WHEREAS, The Trustees of Indiana University, hereinafter referred to as **Assignee**, desires to acquire said marks and all rights thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign, effective July 1, 2007, unto said Assignee all right, title, and interest in and to said marks, together with the good will of the business as symbolized by said marks, and any United States and foreign registrations and applications that may be created there from.

**Indiana University Research and
Technology Corporation**

By: *Mark S. Long*
Mark S. Long President

State of INDIANA)
County of MARION) ss:

Subscribed and sworn to this 3rd day of July 2007, before me a Notary Public in and for said County.

My Commission Expires 2/19/09

Residing in Johnson County

Margaret A. Logan
Notary Public

iu rtc.iu.edu



Schedule A

WHEREAS, Assignor has adopted and is using the marks shown below, which marks have been registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>
KUALI	3,212,799
HERRON SCHOOL OF ART AND DESIGN	3,198,555
ADVANCING INDIANA	3,131,882
ONCOURSE	3,058,558
WEBPHYSICS	3,049,765
WEB PHYSICS	3,035,410
Design of Man	3,013,338
MPRI & Design	3,010,092
PROJECT AHEAD	2,938,053
PERVASIVETECHNOLOGYLABS AT INDIANA UNIVERSITY & Design	2,922,159
INDIANA CAREER AND POSTSECONDARY ADVANCEMENT CENTER	2,920,488
MIDWEST PROTON RADIOTHERAPY INSTITUTE	2,899,117
I ICPAC & Design	2,893,006
PERVASIVE TECHNOLOGY LABS	2,882,179
TAKE CHARGE OF YOUR FUTURE	2,876,921
IU (stylized)	2,876,170
INDIANA BASKETBALL	2,868,784
INGEN	2,858,377
INPROTEO	2,836,295
1900 1901 INDIANA BASKETBALL 100 YEARS 2000 2001	2,820,158
IU (stylized)	2,814,664
KELLEY SCHOOL OF BUSINESS	2,810,103
K & Design	2,809,802

IU (stylized)	2,801,923
IU (stylized)	2,800,088
CYBERVISING	2,786,919
MPRI & Design	2,777,667
IUPUI JAGUARS & Design	2,733,626
TRANSPAC & Design	2,727,748
ONESTART	2,708,523
GLOBAL NOC	2,703,305
GLOBAL RESEARCH NETWORK OPERATIONS CENTER	2,626,912
REWARDS	2,625,379
INDIANA	2,617,517
IU & Design	2,603,963
IU ATHLETICS OUTFITTERS & Design	2,600,546
IU (stylized)	2,584,858
IU & Design	2,581,479
IU & Design	2,581,478
IU & Design	2,581,477
MPRI	2,578,630
IU (stylized)	2,575,610
IU (stylized)	2,573,198
IUPUI JAGUARS	2,523,862
SOUND MEDICINE	2,510,447
IU NEWS	2,508,868
QUALITY EDUCATION. LIFETIME OPPORTUNITIES.	2,417,405
KELLEY DIRECT	2,383,428
ETHER GAME	2,151,769
WEBPHYSICS	2,102,411
IARCH & Design	2,020,181
CITYNET & Design	1,954,598

Butterfly Design	1,858,936
A MOMENT OF SCIENCE	1,844,818
INDIANENSIS UNIVERSITATIS SIGILLUM MDCCCXX LUX ET VERITAS & Design	1,755,838
INDIANENSIS UNIVERSITATIS SIGILLUM MDCCCXX LUX ET VERITAS	1,755,473
IU (stylized)	1,752,963
INDIANA HOOSIERS	1,728,274
INDIANA HOOSIERS	1,713,815
INDIANA UNIVERSITY	1,710,086
INDIANA UNIVERSITY	1,706,690
INDIANA BASKETBALL	1,705,521
HOOSIERS	1,700,647
HOOSIERS	1,699,531
INDIANA UNIVERSITY	1,699,530
INDIANA UNIVERSITY	1,699,198
INDIANA	1,698,135
INDIANA	1,691,609
INDIANA	1,691,527
LUX ET VERITAS INDIANENSIS UNIVERSITATIS SIGILLUM MDCCCXX	791,187
LUX ET VERITAS & Design	790,134

Schedule B

WHEREAS, Assignor has adopted and is using the marks shown below, applications for which are **pending** in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>
JCEI JOHNSON CENTER FOR ENTREPRENEURSHIP & INNOVATION	78/926,015
JOHNSON CENTER FOR ENTREPRENEURSHIP & INNOVATION	78/925,951
COMPLETELIFE	78/925,787
HERRON	78/810,301
K	78/629,541
FACULTY SURVEY OF STUDENT ENGAGEMENT	77/169,747
FSSE	77/169,736
LAW SCHOOL SURVEY OF STUDENT ENGAGEMENT	77/169,719
LSSSE	77/169,704
NATIONAL SURVEY OF STUDENT ENGAGEMENT	77/169,673
NSSE	77/169,653
BEGINNING COLLEGE SURVEY OF STUDENT ENGAGEMENT	77/169,636
BCSSE	77/169,621
THE CANCER MOSAIC COLLABORATIVE	77/033,978
INDIANA UNIVERSITY JACOBS SCHOOL OF MUSIC	77/023,167
LARCH	77,054,223