

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Speco Liquidating Corp.	FORMERLY SpecPub, Inc.	07/11/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	SpecPub, Inc.
Street Address:	6380 Wilshire Blvd., Suite 1400
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1812891	FRESH MEN
Registration Number:	2158988	UNZIPPED
Registration Number:	2393097	MEN
Registration Number:	2599141	2
Registration Number:	2802478	BUYGAY.COM
Registration Number:	2993181	UNZIPPED VIDEO

**CORRESPONDENCE DATA**

Fax Number: (415)765-6094  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (415)434-1600  
 Email: aolson@howardrice.com, cbrown@howardrice.com,  
 cbarrett@howardrice.com, trademarks@howardrice.com  
 Correspondent Name: Howard, Rice, Nemerovski, Canady et al  
 Address Line 1: Three Embarcadero Center, Seventh Floor  
 Address Line 4: San Francisco, CALIFORNIA 94111

CH \$165.00 1812891

ATTORNEY DOCKET NUMBER:	15320.0035
NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/cfb/
Date:	07/20/2007
Total Attachments: 3 source=SPECO LIQ SR_07202007_122727PM#page1.tif source=SPECO LIQ SR_07202007_122727PM#page2.tif source=SPECO LIQ SR_07202007_122727PM#page3.tif	

NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by a Trademark Security Agreement (the "Agreement") dated as of November 8, 2005, recorded with the United States Patent and Trademark Office on November 9, 2005 at Reel 3191, Frame 0934, SpecPub, Inc., a Delaware corporation f/k/a SpecPub Acquisition Corp. ("Grantor"), granted to Speco Liquidating Corp., a Delaware corporation f/k/a SpecPub, Inc. (the "Secured Party"), a continuing security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, without limitation, the trademarks identified on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, the Secured Party wishes to provide a document suitable for recording in the United States Patent and Trademark office for purposes of recording the termination, release, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the Secured Party hereby terminates, relinquishes, releases and discharges its security interest in the Trademark Collateral.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK;  
SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Secured Party has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of July 11, 2007.

SPECO LIQUIDATING CORP.

By: James M. Franklin  
Name: James Franklin  
Title: President

EXHIBIT A

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
FRESH MEN	1812891	12/21/1993
UNZIPPED	2158988	5/19/1998
MEN	2393097	10/10/2000
2	2599141	7/23/2002
BUYGAY.COM	2802478	1/6/2004
UNZIPPED VIDEO	2993181	9/6/2005

LA1663235.2

RECORDED: 07/20/2007

TRADEMARK  
REEL: 003585 FRAME: 0035