TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scott Goldblatt		07/09/2007	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	WMG Productions LLC
Street Address:	12100 W Olympic Blvd
Internal Address:	Suite 400
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77021259	TIMED FINALS
Serial Number:	77070712	DECK PASS

CORRESPONDENCE DATA

Fax Number: (310)882-4492

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3104070200

Email: tschroeder@wmgllc.com

Correspondent Name: Trista Schroeder

Address Line 1: 12100 W Olympic Blvd

Address Line 2: Suite 400

Address Line 4: Los Angeles, CALIFORNIA 90064

NAME OF SUBMITTER:	Scott Goldblatt
Signature:	/scott goldblatt/

TRADEMARK REEL: 003587 FRAME: 0338

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Date:	07/24/2007
Total Attachments: 2 source=wp-ip#page1.tif source=wp-ip#page2.tif	

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GENERAL ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

This GENERAL ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS dated as of July 9, 2007, is entered into by and between Scott Goldblatt an individual residing in Shawnee, Kansas ("Assignor") and WMG Productions, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, subject to the terms and conditions of that certain Asset Purchase Agreement dated as of July 9, 2007 (the "Purchase Agreement"), it has been agreed that Assignor shall transfer to Assignee the entire right, title and interest of Assignor in all the Business Intellectual Property.

NOW, THEREFORE, in consideration of the mutual covenants and promises contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby, effective as of 12:01 am (Los Angeles Time) on the Closing Date, assigns, conveys and transfers to Assignee all of its right, title and interest in and to: (i) the Business Intellectual Property, (ii) all federal, state, provincial and foreign registrations related to the Business Intellectual Property, if any, and all pending applications therefor, (iii) all statutory, common law, equitable and civil law rights (whether arising under federal, state or foreign law) related to the Business Intellectual Property, (iv) all of the goodwill associated with the Business Intellectual Property; (v) all rights to income, royalties, license and franchise fees and any other payments now or hereafter due or payable with respect to the Business Intellectual Property, (vi) the right to sue for, counterclaim, and all rights of recovery with respect to, all past, present and future infringements of the Business Intellectual Property, (vii) all rights of each Assignor under all license agreements, if any, with respect to the Business Intellectual Property and (viii) all other rights and privileges pertaining to or associated with the Business Intellectual Property throughout the world, the same to be held and enjoyed by Assignee and its successors and assigns as fully as the same would have been held and enjoyed by each Assignor had this assignment not have been made.

Assignor further agrees, without further consideration, to undertake, at the request of Assignee, to execute and deliver such further documentation, including confirmatory Business Intellectual Property assignments, and to participate in online domain ownership transfer procedures, as reasonably requested by Assignee, its successors, assigns and nominees, to obtain from any Assignor record title to the Business Intellectual Property transferred herein in each jurisdiction, if any, where the Business Intellectual Property is registered and applications to register the Business Intellectual Property are pending. All of Assignor's out-of-pocket costs, and all transfer fees associated with the foregoing, shall be borne solely by Assignee.

Capitalized terms used but not otherwise defined herein will have the meanings ascribed to them in the Purchase Agreement.

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This assignment shall be governed by, construed, performed and enforced in accordance with the laws of the State of California that apply to contracts made and performed entirely therein.

IN WITNESS WHEREOF, the parties hereto have caused this General Assignment of Intellectual Property Rights to be executed by their duly authorized officers as of the date first above written.

Ву:

Scott Goldblatt, in his personal capacity

By: Timed Finals, LLC

An Authorized Signatory

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RECORDED: 07/24/2007