

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/26/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alpha Marketing Inc.		07/20/2007	CORPORATION: MAINE

RECEIVING PARTY DATA

Name:	STRAX, Inc.
Street Address:	1997 NW 87th Avenue
City:	Miami
State/Country:	FLORIDA
Postal Code:	33172
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2846866	CELL AGAIN

CORRESPONDENCE DATA

Fax Number: (919)829-9696
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9198299600
 Email: dklinksieck@hutchlaw.com
 Correspondent Name: Darlene S. Klinksieck
 Address Line 1: 5410 Trinity Road
 Address Line 2: Suite 400
 Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	MSUL.00002
NAME OF SUBMITTER:	Darlene S. Klinksieck
Signature:	/dsk/

CH \$40.00 2846866

Date:

07/27/2007

Total Attachments: 1

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**ASSIGNMENT OF SERVICE MARK
AND
ACCOMPANYING REGISTRATION AND GOODWILL**

Effective as of March 26, 2007

Effective as of the date set forth above, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Alpha Marketing Inc.**, a Maine corporation with a current address of 67 Main Street, Bar Harbor, Maine 04609 ("Assignor"), does hereby sell, assign, transfer and set over to **STRAX, Inc.**, a Florida corporation with an address of 1997 NW 87th Avenue, Miami, Florida 33172 ("Assignee"), all of Assignor's rights, title and interest exclusively in and to U.S. Service Mark Registration No. 2,846,866 – CELL AGAIN (the "Mark"), any renewals or extensions of such registration, and all rights therein and thereto, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver, at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the registration therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

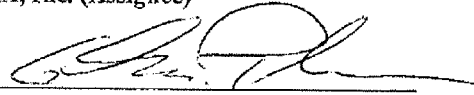
IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

Alpha Marketing Inc. (Assignor)

By: 
Steven Greene, President

Date: 7/20/2007

STRAX, Inc. (Assignee)

By: 
Name: General Manager

Title: CEO & Gen. Manager

Date: 7/23/07

HLG: 208030