

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Den-Mat Corporation		07/18/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Den-Mat Holdings, LLC
Street Address:	2727 Skyway Drive
City:	Santa Maria
State/Country:	CALIFORNIA
Postal Code:	93455
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Serial Number:	77018696	AUDITION
Serial Number:	77018689	SAPPHIRE POLAR ICE
Serial Number:	78907202	SAPPHIRE OXYGEN
Serial Number:	78907230	SAPPHIRE OXYGENATING

**CORRESPONDENCE DATA**

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CH \$115.00 77018696

NAME OF SUBMITTER:	Melville Owen
Signature:	/Melville Owen/
Date:	07/27/2007
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**ASSIGNMENT OF INTENT TO USE APPLICATIONS NUNC PRO TUNC**

WHEREAS, Den-Mat Corporation, a Delaware corporation ("Assignor"), located at 2727 Skyway Drive, Santa Maria, California 93455, owned the marks listed on *Exhibit A* (collectively, the "Marks") which are the subject of pending applications in the United States Patent and Trademark Office:

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Marks in commerce in connection with the recited goods/services; and

WHEREAS, Den-Mat Holdings, LLC, a Delaware limited liability company (Assignee), with its principal place of business at 2727 Skyway Drive, Santa Maria, California 93455, desired to acquire and did acquire certain assets of Assignor in connection with which Assignor had a *bona fide* intent to use the Marks and the pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor did sell, assign and transfer to Assignee all right, title and interest in and to the Marks and the pending Applications therefor, together with that portion of Assignor's assets in connection with which it had a *bona fide* intent to use the Marks effective July 1, 2007.

Dated: 9-18-07

Den-Mat Corporation

By 

Robert L. Ibsen  
President

**EXHIBIT A**

<b><u>Mark</u></b>	<b><u>Application No.</u></b>	<b><u>Filing Date</u></b>
AUDITION	77/018696	October 11, 2006
SAPPHIRE POLAR ICE	77/018689	October 11, 2006
SAPPHIRE OXYGEN	78/907202	June 13, 2006
SAPPHIRE OXYGENATING	78/907230	June 13, 2006