

07-27-2007

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/



U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

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7-26-07

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new addresses below.

1. Name of conveying party(ies):

Experience Learning Community

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Washington
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) 7/18/07

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: HRP Creative Services Co., LLC  
 Internal Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Street Address: 200 E. Robinson St., Ste. 510  
 City: Orlando  
 State: FL  
 Country: USA Zip: 32801

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other ltd. liability co. Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2615765

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RIDE THE MUSIC

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott E. Johnson

Internal Address: \_\_\_\_\_

Street Address: 111 N. Orange Ave., Ste. 1200

City: Orlando

State: FL Zip: 32801

Phone Number: 407-841-4141

Fax Number: 407-841-4148

Email Address: \_\_\_\_\_

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_ Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

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40.00 0P

9. Signature:

7-23-07

Date

Scott E. Johnson, Attorney of Record for HRP Creative Services Co., LLC

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

07/26/2007 11:11:11  
01 FD 8521

TRADEMARK ASSIGNMENT

This agreement is entered this <sup>June</sup> 28<sup>th</sup> of May, 2007 between Experience Learning Community ("Assignor") and HRP Creative Services Co., LLC ("Assignee"). Assignor is a Washington non-profit corporation located at 2901 Third Avenue, Suite 400, Seattle, Washington 98121. Pursuant to the Trademark Application filed with the United States Patent and Trademark Office on February 8, 2000, Assignor is the current owner of the registered trademark "Ride the Music", Registration No. 2615765 ("the Mark"). Assignee is a Florida Limited Liability Corporation located at 200 East Robinson Street, Suite 510, Orlando, Florida 32801. Assignor wishes to assign the Mark to Assignee, HRP Creative Services, Co., LLC, as successor-in-interest. For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark.

EXPERIENCE LEARNING COMMUNITY,  
Assignor

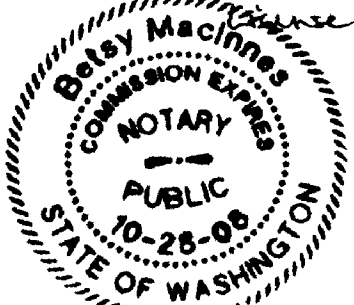
HRP CREATIVE SERVICES CO., LLC,  
Assignee

[Signature]  
Sign

[Signature]  
STEVEN GOODWIN, Managing Director

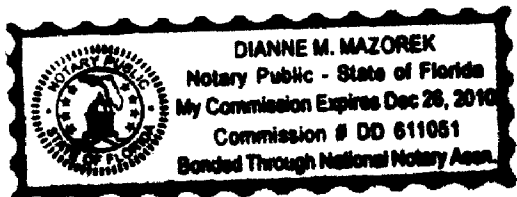
Traci Carman  
Print  
Chief financial officer  
Title

The foregoing instrument was verified, sworn to and acknowledged before me this 28<sup>th</sup> day of ~~May~~ <sup>June</sup>, 2007, by Traci Carman, as Chief Financial Officer of Experience Learning Community, who is [ ] personally known to me, or [ ] who has produced a Washington Driver's License as identification and who did take an oath.



[Signature]  
Signature  
Betsy MacInnes  
Print Name  
Notary public, State of Washington  
My Commission Expires: 10/28/08

The foregoing instrument was verified, sworn to and acknowledged before me this 18<sup>th</sup> day of ~~May~~ <sup>June</sup>, 2007, by Steven Goodwin, as Managing Director of HRP Creative Services Co., LLC, who is who is [  ] personally known to me, or [ ] who has produced \_\_\_\_\_ as identification and who did take an oath.



[Signature]  
Signature  
DIANNE M. MAZOREK  
Print Name  
Notary public, State of Florida  
My Commission Expires: 12/28/2010

July 23, 2007

ALDO G. BARTOLONE, JR.  
WALTER G. BENJAMIN  
GARY M. BERKSON  
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KATHRYN A. TERRY

**Mail Stop Assignment Recordation Services**  
**Director of the USPTO**  
**PO Box 1450**  
**Alexandria, VA 22313-1450**

**RE: Trademark Assignments for "Ride the Music":**  
**Reg No. 2618650 and 2615765**

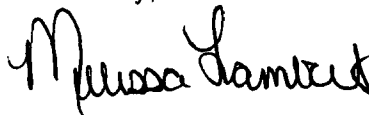
**Dear Sir/Madam:**

**Enclosed are the following:**

- 1. Original Recordation Form Cover Sheets;**
- 2. Original Trademark Assignments; and**
- 3. Two (2) checks, each made payable to the USPTO in the amount of \$40.00 to cover the filing fees.**

**Thank you for your attention to this matter. Should you have any questions, please do not hesitate to contact me.**

Sincerely,



Melissa Lambert,  
Paralegal to Scott E. Johnson

**enclosures**

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