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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the ~~file~~ address(es) below:

1. Name of conveying party(ies):

Experience Learning Community

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Washington
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 7/18/07

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: HRP Creative Services Co., LLC

Internal Address: _____

Street Address: 200 E. Robinson St., Ste. 510

City: Orlando

State: FL

Country: USA Zip: 32801

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other ltd. liability co. Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2618650

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RIDE THE MUSIC

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott E. Johnson

Internal Address: _____

Street Address: 111 N. Orange Ave., Ste. 1200

City: Orlando

State: FL Zip: 32801

Phone Number: 407-841-4141

Fax Number: 407-841-4148

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

7-23-07

Date

Scott E. Johnson, Attorney of Record for HRP Creative Services Co., LLC

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK ASSIGNMENT

This agreement is entered this 18th of July, 2007 between Experience Learning Community ("Assignor") and HRP Creative Services Co., LLC ("Assignee"). Assignor is a Washington Non-Profit Corporation located at 2901 Third Avenue, Suite 400, Seattle, Washington 98121. Pursuant to the Trademark Application filed with the United States Patent and Trademark Office on February 8, 2000, Assignor is the current owner of the registered trademark "Ride the Music", Registration No. 2618650 ("the Mark"). Assignee is a Florida Limited Liability Corporation located at 200 East Robinson Street, Suite 510, Orlando, Florida 32801. Assignor wishes to assign the Mark to Assignee, HRP Creative Services, Co., LLC, as successor-in-interest. For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark.

EXPERIENCE LEARNING COMMUNITY,
Assignor

HRP CREATIVE SERVICES CO., LLC,
Assignee

Traci Carman

Sign

Traci Carman

Print

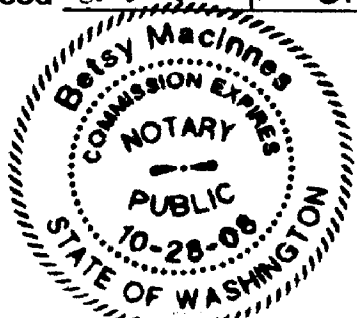
Chief financial officer

Title

Steven Goodwin

STEVEN GOODWIN, Managing Director

The foregoing instrument was verified, sworn to and acknowledged before me this 28th day of May, 2007, by Traci Carman, as Chief Financial Officer of Experience Learning Community, who is [] personally known to me, or [] who has produced a Washington Drivers license as identification and who did take an oath.



Betsy MacInnes

Signature

Betsy MacInnes

Print Name

Notary public, State of Washington

My Commission Expires: 10/28/08

The foregoing instrument was verified, sworn to and acknowledged before me this 18th day of July, 2007, by Steven Goodwin, as Managing Director of HRP Creative Services Co., LLC, who is who is [] personally known to me, or [] who has produced _____ as identification and who did take an oath.



Dianne M. Mazorek

Signature

DIANNE M. MAZOREK

Print Name

Notary public, State of Florida

My Commission Expires: 12/26/2010