

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Signal Investment & Management Co.		07/18/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Mentholatum Company		
Street Address:	707 Sterling Drive		
City:	Orchard Park		
State/Country:	NEW YORK		
Postal Code:	14127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2694050	4 WAY	
Registration Number:	2592824	CLEAR CONFIDENCE	
Registration Number:	2696536	FOUR WAY	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-579-1700		
Email:	dpeterlin@pearnegordon.com		
Correspondent Name:	Richard A. Sharpe		
Address Line 1:	1801 East Ninth Street, Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	MENT-39412, 39415, 39425		
NAME OF SUBMITTER:	Richard A. Sharpe		

CH \$90.00 2694050

Signature:

/Richard A. Sharpe/

Date:

08/04/2007

Total Attachments: 3

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ASSIGNMENT

We, Signal Investment & Management Co., a corporation organized under the laws of the State of Delaware, located at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801, United States of America (hereinafter ASSIGNOR) do by these presents assign all right, title and interest in and to the following United States trademark registrations:

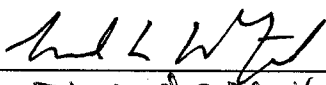
- Registration No. 2,694,050 - 4 WAY & Design
- Registration No. 2,592,824 - CLEAR CONFIDENCE
- Registration No. 2,696,536 - FOUR WAY

to The Mentholatum Company, a corporation organized under the laws of the State of Delaware, located at 707 Sterling Drive, Orchard Park, New York 14127, United States of America (hereinafter ASSIGNEE).

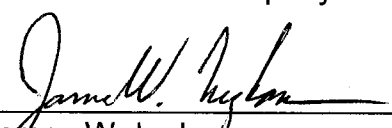
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

DATED this 16 day of July, 2006.

Signal Investment & Management Co.

By: 
Name: Theodore K. Whitfield, Jr.
Title: Vice President

The Mentholatum Company

By: 
James W. Ingham
Vice President, Finance & Administration & CFO

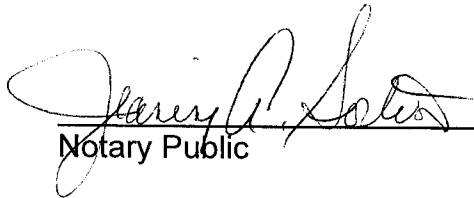
Date: Dec 14, 2006

NOTARIAL CERTIFICATE

STATE OF NEW YORK)
) SS
COUNTY OF ERIE)

I, Jeanine A. Sortisio, a Notary Public in and for Erie County, certify that on the 14th day of December, 2006, James W. Ingham, is known to me to be the person who signed the foregoing instrument as Vice President, Finance & Administration, and Chief Financial Officer of The Mentholatum Company.

I further certify that said individual is duly authorized to sign the foregoing instrument in the name of the said corporation and that the purposes for which said instrument are granted are within the scope of the objects or activities of said corporation



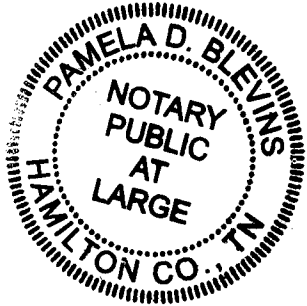
Notary Public

JEANINE A. SORTISIO
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN ERIE COUNTY
COMMISSION EXPIRES MAY 28, 2010

STATE OF TENNESSEE
COUNTY OF HAMILTON

CERTIFICATION

Before me, the undersigned Notary Public, personally appeared Theodore K. Whitfield, Jr., Vice President of Signal Investment & Management Co., a Delaware corporation, who is personally known to me, and who executed the foregoing document in my presence on this 16 day of July, 2006, and that he is empowered to execute the foregoing instrument in the name of the said corporation and that the purposes for which said instrument are granted are within the scope of the objects or activities of said corporation. All the foregoing facts are well known to the undersigned Notary due to his/her having examined the respective document(s) to which the Notary Public attests.



Notary Public:

Pamela D. Blevins
Pamela D. Blevins

My Commission Expires: October 6, 2007