

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lipo Liquidating Corp.	FORMERLY LPI Media, Inc.	07/11/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SpecPub, Inc.
Street Address:	6380 Wilshire Blvd., Suite 1400
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1812891	FRESH MEN
Registration Number:	2393097	MEN
Registration Number:	2599141	2
Registration Number:	2802478	BUYGAY.COM
Registration Number:	2993181	UNZIPPED VIDEO
Registration Number:	2158988	UNZIPPED

CORRESPONDENCE DATA

Fax Number: (415)765-6094
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (415)434-1600
 Email: aolson@howardrice.com, cbrown@howardrice.com,
 cbarrett@howardrice.com, trademarks@howardrice.com
 Correspondent Name: Howard, Rice, Nemerovski, Canady et al
 Address Line 1: Three Embarcadero Center, Seventh Floor
 Address Line 4: San Francisco, CALIFORNIA 94111

CH \$165.00 1812891

ATTORNEY DOCKET NUMBER:	15320.0035
NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/cfb/
Date:	07/20/2007
Total Attachments: 3 source=LIPO LIQ SR_07202007_122850PM#page1.tif source=LIPO LIQ SR_07202007_122850PM#page2.tif source=LIPO LIQ SR_07202007_122850PM#page3.tif	

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Accommodation Trademark Security Agreement (the "Agreement") dated as of November 8, 2005, recorded with the United States Patent and Trademark Office on November 9, 2005 at Reel 3191, Frame 0954, SpecPub, Inc., a Delaware corporation f/k/a SpecPub Acquisition Corp. ("Grantor"), granted to Lipo Liquidating Corp., a Delaware corporation f/k/a LPI Media Inc. (the "Secured Party"), a continuing security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, without limitation, the trademarks identified on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, the Secured Party wishes to provide a document suitable for recording in the United States Patent and Trademark office for purposes of recording the termination, release, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the Secured Party hereby terminates, relinquishes, releases and discharges its security interest in the Trademark Collateral.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK;
SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Secured Party has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of July 11, 2007.

LIPO LIQUIDATING CORP.

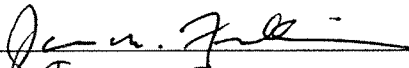
By: 
Name: James Frantalin
Title: President

EXHIBIT A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
FRESH MEN	1812891	12/21/1993
UNZIPPED	2158988	5/19/1998
MEN	2393097	10/10/2000
2	2599141	7/23/2002
BUYGAY.COM	2802478	1/6/2004
UNZIPPED VIDEO	2993181	9/6/2005

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RECORDED: 07/20/2007

TRADEMARK
REEL: 003596 FRAME: 0905