

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John Harveys & Sons Limited		08/02/2007	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Beam Global Uk Limited		
Street Address:	Prewetts Mills, Worthing Road, Horsham		
City:	West Sussex		
State/Country:	UNITED KINGDOM		
Postal Code:	RH12 1st		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77148429	BRISTOL CREAM RESERVE R	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-616-5600		
Email:	Trademark@leydig.com		
Correspondent Name:	Claudia W. Stangle		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	254695		
DOMESTIC REPRESENTATIVE			
Name:	Claudia W. Stangle		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		

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Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER: Claudia W. Stangle

Signature: /Claudia W. Stangle/

Date: 08/13/2007

Total Attachments: 1
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ASSIGNMENT OF INTENT-TO-USE TRADEMARK APPLICATION

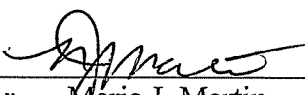
WHEREAS, John Harvey & Sons Limited (“Assignor”), a United Kingdom corporation, having its principal offices at Prewets Mills, Worthing Road, Horsham, Sussex, United Kingdom, has applied for the following intent-to-use trademark application in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Date of filing</u>
BRISTOL CREAM RESERVE R (design)	77/148429	April 4, 2007

WHEREAS, Beam Global UK Limited (“Assignee”), a United Kingdom corporation, having its principal place of business at Prewetts Mill, Worthing Road, Horsham, West Sussex RH12 1st, United Kingdom, is the successor to that portion of the business to which said mark pertains, and said business is ongoing and existing and Assignee is desirous of acquiring said mark and its application thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill and that portion of the business relating to said mark and the application thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 2nd day of August, 2007.


By: Maria J. Martin
Title: Power of Attorney