

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ETS MARIUS MOREL | | 10/02/2006 | COMPANY: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | MARIUS MOREL FRANCE SAS | | |
| Street Address: | Les Buclets Morbier | | |
| City: | Morez | | |
| State/Country: | FRANCE | | |
| Postal Code: | F-39400 | | |
| Entity Type: | COMPANY: FRANCE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1201830 | MOREL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)293-7860 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 202-293-7060 | | |
| Email: | cweber@sughrue.com, spoormosleh@sughrue.com | | |
| Correspondent Name: | Cynthia Clarke Weber | | |
| Address Line 1: | 2100 Pennsylvania Avenue, NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037 | | |
| ATTORNEY DOCKET NUMBER: | S11981 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Cynthia Clarke Weber | | |
| Address Line 1: | 2100 Pennsylvania Avenue, NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037 | | |

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| NAME OF SUBMITTER: | Cynthia Clarke Weber |
| Signature: | /s/ Cynthia Clarke Weber |
| Date: | 08/15/2007 |
| Total Attachments: 0 | |

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