

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coral Head, Inc.		08/14/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hawaiian Island Creations, Inc.		
<b>Street Address:</b>	354 Hahani Street		
<b>City:</b>	Kailua		
<b>State/Country:</b>	HAWAII		
<b>Postal Code:</b>	96734		
<b>Entity Type:</b>	CORPORATION: HAWAII		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78810100		
<b>Serial Number:</b>	78810114	HAWAIIAN ISLAND CREATIONS	
<b>Serial Number:</b>	78810120	HIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	ipdocket@lw.com		
<b>Correspondent Name:</b>	Latham & Watkins LLP		
<b>Address Line 1:</b>	650 Town Center Drive		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	038016-0001		
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon		
<b>Signature:</b>	/Rhonda DeLeon/		

OP \$90.00 78810100

Date:

08/17/2007

**Total Attachments: 3**

source=28Assignment#page1.tif

source=28Assignment#page2.tif

source=28Assignment#page3.tif

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") dated this \_\_\_ day of August, 2007, is by and between CORAL HEAD, INC., a California corporation, which has a principal place of business at 1988 W. 169<sup>th</sup> Street, Gardena, California 90247 ("Assignor") and HAWAIIAN ISLAND CREATIONS, INC., a Hawaii corporation, which has a principal place of business at 354 Hahani Street, Kailua, Hawaii 96734 ("Assignee");

WHEREAS, Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademark applications covering goods in Class 28 as identified in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademarks and has not abandoned same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor solely in the United States and solely with respect to International Class 28; and


WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration as provided in the Trademark Purchase Agreement, dated July 25, 2007, by and among Assignor and Assignee, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks; together with the goodwill symbolized by said Trademarks.

*[Remainder of the page intentionally left blank]*

IN WITNESS WHEREOF, CORAL HEAD, INC. has executed this Trademark Assignment as of the date first above written.

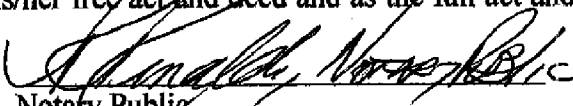
CORAL HEAD, INC.,  
As Assignor

By:   
Name: Craig Hara  
Title: President and CEO

CERTIFICATION OF ACKNOWLEDGMENT

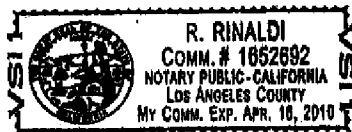
STATE OF CALIFORNIA  
COUNTY OF Los Angeles ss:

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 14 day of August, 2007, personally appeared Craig Hara who, being by me duly sworn, deposes and says that he is the President and CEO of CORAL HEAD, INC., a California corporation, and that he, as such officer being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as his/her free act and deed and as the full act and deed of such corporation as such officer.


  
Notary Public

My Commission Expires:

07-16-2010



SCHEDULE A

Mark	International Class	Filing No. Filing Date
	28	78/810,100 02/08/06
HAWAIIAN ISLAND CREATIONS	28	78/810,114 02/08/06
HIC	28	78/810,120 02/08/06