Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Horizon Distributors, Inc.		08/10/2007	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Alliance Trading, Inc.	
Street Address:	109 Northpark Boulevard	
City:	Covington	
State/Country:	LOUISIANA	
Postal Code:	70433	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Registration Number:	3135634	TURFGRO	
Registration Number:	3135571	TURFGRO	
Registration Number:	3135570	TURFGRO	
Registration Number:	3145018	SUREPRO	
Registration Number:	2908759	TURF GRO	
Registration Number:	2908758	TURF GRO	
Registration Number:	3024898	HORIZON	

## **CORRESPONDENCE DATA**

Fax Number: (615)259-1470

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 615-259-1308

Email: haverly.rauen@arlaw.com

Correspondent Name: Haverly A. Rauen 424 Church Street Address Line 1:

Suite 2800 Address Line 2:

> **TRADEMARK REEL: 003606 FRAME: 0535**

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ddress Line 4: Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	009337-23	
NAME OF SUBMITTER:	Haverly A. Rauen	
Signature:	/haverly a. rauen/	
Date:	08/22/2007	
Total Attachments: 2 source=Horizon Assignment#page1.tif source=Horizon Assignment#page2.tif		

TRADEMARK
REEL: 003606 FRAME: 0536

ASSIGNMENT

WHEREAS, Horizon Distributors, Inc., a Delaware corporation with an address

of 5214 S. 30th Street, Phoenix, Arizona 85040 (the "Assignor"), owns and is using the

trademarks listed in Schedule A (the "Marks"); and

WHEREAS, Alliance Trading, Inc., a Delaware corporation with an address of

109 Northpark Blvd., Covington, LA 70433 (the "Assignee") is desirous of acquiring any

and all rights that Assignor may have in and to the Marks and the registrations therefor,

together with the goodwill of the business in connection with which the Marks are used

and which is symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is

hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and

interest in and to the Marks and the registrations therefor throughout the world together

with the goodwill of the business which is symbolized by the Marks.

Assignor agrees to execute and deliver at the request of the Assignee all papers,

instruments, and assignments, and to perform any other reasonable acts the Assignee may

require in order to vest all Assignor's rights, title, and interest in and to the Marks in the

Assignee and/or provide evidence to support any of the foregoing in the event such

evidence is deemed necessary by the Assignee.

IN WITNESS WHEREOF Assignor has executed this Assignment on the date

entered below.

Date: 8/10/07

Horizon Distributors, Inc.

Title: Vice-President

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TRADEMARK REEL: 003606 FRAME: 0537

# Schedule A

Trademark	Registration No.	Serial No.
TURFGRO	3135634	78/707564
TURFGRO	3135571	78/700860
TURFGRO	3135570	78/700832
SUREPRO	3145018	78/707562
TURF GRO	2908759	78/337718
TURF GRO	2908758	78/337711
HORIZON	3024898	75/778403

Horizon Turf, Inc. Ari

Arizona trade name

Horizon

Nevada trade name

2210081.02/009337-000018

**RECORDED: 08/22/2007** 

TRADEMARK REEL: 003606 FRAME: 0538