

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integrity Systems, Inc.		08/01/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA	
Name:	Integrity Solutions Holdings, LLC
Street Address:	1850 No. Central Avenue - Suite 1000
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85004
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	3135737	INTEGRITY SOLUTIONS
Registration Number:	2757544	INTEGRITY FORUM
Registration Number:	2725996	INTEGRITY SERVICE
Registration Number:	2728206	INTEGRITY SERVICE
Registration Number:	2757503	INTEGRITY SALESMEETINGS
Registration Number:	2744842	INTEGRITY CENTRAL
Registration Number:	2653453	TALKER DOER PLODDER CONTROLLER
Registration Number:	2563432	AID, INC.
Registration Number:	2517078	
Registration Number:	2490875	
Registration Number:	2558407	MANAGING GOAL ACHIEVEMENT
Registration Number:	2501836	
Registration Number:	2509396	
Registration Number:	2484987	BEHAVIOR STYLES

OP \$940.00 3135737

Registration Number:	2425209	FOCUS ON THE CUSTOMER
Registration Number:	2439036	INTEGRITY PROFILES
Registration Number:	2133387	INTEGRITY LEADERSHIP
Registration Number:	2844513	INNER GAME OF SELLING
Registration Number:	2844512	INNER GAME OF SELLING
Registration Number:	2474024	INTEGRITY PROFILES
Registration Number:	2363163	INTEGRITY COACHING
Registration Number:	2373745	INTEGRITY COACHING
Registration Number:	2369331	INTEGRITY COACHING
Registration Number:	2084240	INTEGRITY SYSTEMS
Registration Number:	1936025	INTEGRITY SYSTEMS
Registration Number:	1660160	PAIDINC
Registration Number:	1563884	MANAGING GOAL ACHIEVEMENT
Registration Number:	1599308	MANAGING GOAL ACHIEVEMENT
Registration Number:	1503359	WE'RE CHANGING THE WAY THE WORLD SELLS & SERVES PEOPLE
Registration Number:	1486803	THE CUSTOMER
Registration Number:	1486904	THE CUSTOMER
Registration Number:	1492647	THE CUSTOMER
Registration Number:	1421492	AIDINC
Registration Number:	1421024	AIDINC
Registration Number:	1424332	INTEGRITY SELLING
Registration Number:	1424814	INTEGRITY SELLING
Registration Number:	1424664	INTEGRITY SELLING

CORRESPONDENCE DATA

Fax Number: (972)234-5171
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 972.234.1394
Email: kanz@ont.com
Correspondent Name: Jack A. Kanz
Address Line 1: 502 So. Cottonwood Drive
Address Line 4: Richardson, TEXAS 75080

ATTORNEY DOCKET NUMBER:	7105
NAME OF SUBMITTER:	Jack A. Kanz
Signature:	/jack a. kanz/

Date:

08/22/2007

Total Attachments: 4

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ASSIGNMENT

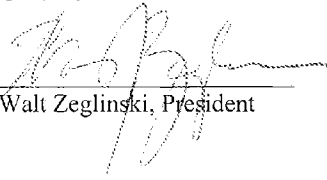
WHEREAS Integrity Systems, Inc., a corporation organized and existing by virtue of the laws of the State of Texas and having an office and place of business at 1850 No. Central Avenue – Suite 1000, Phoenix, Arizona 85004, has adopted, used and registered the marks listed in Exhibit A attached hereto; and

WHEREAS Integrity Solutions Holdings, LLC, a limited liability company organized and existing by virtue of the laws of the State of Delaware and having an office and place of business at 1850 No. Central Avenue – Suite 1000, Phoenix, Arizona 85004, is desirous of acquiring said marks listed in Exhibit A attached hereto and any registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said Integrity Systems, Inc. does hereby assign unto the said Integrity Solutions Holdings, LLC all right, title and interest in and to the said marks listed in Exhibit A attached hereto, together with the goodwill of the business symbolized by said marks and the United States registrations.

IN WITNESS WHEREOF Integrity Systems, Inc. has caused this assignment to be duly executed this 1st day of August, 2007.

Integrity Systems, Inc.

by 
Walt Zeglinski, President

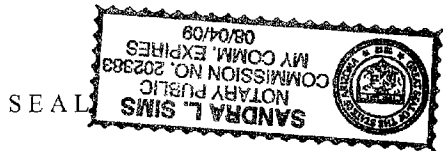
THE STATE OF ARIZONA §

§

COUNTY OF MARICOPA §

Before me, the undersigned Notary Public, personally appeared Walt Zeglinski, President of Integrity Systems, Inc., known to me to be the person and officer whose name is subscribed to the foregoing Assignment, and acknowledged to me that the same was the act of Integrity Systems, Inc., a corporation; that he was duly authorized to perform the same; and that he executed the same as the act of such corporation for the purposes and consideration therein expressed and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE the 1st day of August, 2007.



Sandra L. Sims
Notary Public in and for
THE STATE OF ARIZONA

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
INTEGRITY SOLUTIONS	3,135,737	08/29/2006
INTEGRITY FORUM	2,757,544	08/26/2003
INTEGRITY SERVICE	2,725,996	06/10/2003
INTEGRITY SERVICE	2,728,206	06/17/2003
INTEGRITY SALESMEETINGS	2,757,503	08/26/2003
INTEGRITY CENTRAL	2,744,842	07/29/2003
Misc. Des.	2,653,453	11/26/2002
AID, INC.	2,563,432	04/23/2002
Figure in Des.	2,517,078	12/11/2001
Figure in Des.	2,490,875	09/18/2001
MANAGING GOAL ACHIEVEMENT	2,558,407	04/09/2002
I in Des.	2,501,836	10/30/2001
I in Des.	2,509,396	11/20/2001
BEHAVIOR STYLES	2,484,987	09/04/2001
FOCUS ON THE CUSTOMER	2,425,209	01/30/2001
INTEGRITY PROFILES	2,439,036	03/27/2001
INTEGRITY LEADERSHIP	2,133,387	01/27/1998
INNER GAME OF SELLING	2,844,513	05/25/2004

Exhibit A, p. 1

INNER GAME OF SELLING	2,844,512	05/25/2004
INTEGRITY PROFILES	2,474,024	07/31/2001
INTEGRITY COACHING	2,363,163	06/27/2000
INTEGRITY COACHING	2,373,745	08/01/2000
INTEGRITY COACHING	2,369,331	07/18/2000
INTEGRITY SYSTEMS	2,084,240	07/29/1997
INTEGRITY SYSTEMS	1,936,025	11/14/1995
PAIDINC	1,660,160	10/08/1991
MANAGING GOAL ACHIEVEMENT	1,563,884	10/31/1989
MANAGING GOAL ACHIEVEMENT	1,599,308	06/05/1990
WE'RE CHANGING THE WAY THE WORLD SELLS & SERVES PEOPLE	1,503,359	09/06/1988
THE CUSTOMER	1,486,803	05/03/1988
THE CUSTOMER	1,486,904	05/03/1988
THE CUSTOMER	1,492,647	06/14/1988
AIDINC & Des.	1,421,492	12/16/1986
AIDINC & Des.	1,421,024	12/16/1986
INTEGRITY SELLING	1,424,332	01/06/1987
INTEGRITY SELLING	1,424,814	01/13/1987
INTEGRITY SELLING	1,424,664	01/13/1987

Exhibit A, p. 2