

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Storandt Pann Margolis & Partners		06/22/2007	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Storandt Pann Margolis, Inc.
Street Address:	15 West Harris
City:	La Grange
State/Country:	ILLINOIS
Postal Code:	60525
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78760561	ADVANCING THE BOUNDARIES OF MEDICINE
Registration Number:	2744580	ADVANCING THE POWERS OF MEDICINE
Serial Number:	78680772	ARCHITECTS OF CHANGE
Registration Number:	3080790	DOING MORE
Serial Number:	78760556	GOING BEYOND
Registration Number:	2748511	HOW MEDICINE SHOULD BE
Registration Number:	2943782	IT'S HOW MEDICINE SHOULD BE
Serial Number:	78923503	PIONEERING MEDICINE
Registration Number:	2923223	REMARKABLE PEOPLE. REMARKABLE MEDICINE.

CORRESPONDENCE DATA

Fax Number: (312)655-1501
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-655-1500
 Email: jfsdocket@welshkatz.com
 Correspondent Name: Joseph F. Schmidt

CH \$240.00 78760561

Address Line 1: 120 South Riverside Plaza - 22nd Floor
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	SPM GENERAL
NAME OF SUBMITTER:	Joseph F. Schmidt
Signature:	/joseph f. schmidt/
Date:	08/22/2007

Total Attachments: 2
source=SPM Executed Assignment#page1.tif
source=SPM Executed Assignment#page2.tif

ASSIGNMENT

WHEREAS, Storandt Pann Margolis & Partners, an Illinois corporation, 15 West Harris, Suite 300, La Grange, Illinois 60525, ("ASSIGNOR"), is the owner of all rights, title and interests in and to the service marks and applications/registrations shown on the attached Schedule of Service Marks;

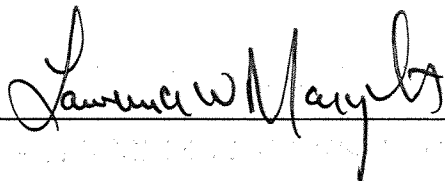
WHEREAS, Storandt Pann Margolis, Inc., an Illinois corporation, 15 West Harris, Suite 300, La Grange, Illinois 60525, ("ASSIGNEE"), desires to acquire all of ASSIGNOR's rights, title and interests in and to the service marks and applications/registrations shown on the attached Schedule of Service Marks, and the goodwill of the business symbolized by said marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned, and hereby sells, transfers and assigns to ASSIGNEE all rights, title and interests in and to the service marks and applications/registrations shown on the attached Schedule of Service Marks, together with the goodwill of the business symbolized by said marks.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized partner of ASSIGNOR.

Storandt Pann Margolis & Partners

Dated: 6/22/07

By: 

Schedule of Service Marks

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
ADVANCING THE BOUNDARIES OF MEDICINE	78760561	
ADVANCING THE POWERS OF MEDICINE	76388375	2744580
ARCHITECTS OF CHANGE	78680772	
DOING MORE	78502313	3080790
GOING BEYOND	78760556	
HOW MEDICINE SHOULD BE	76388387	2748511
IT'S HOW MEDICINE SHOULD BE	78359314	2943782
PIONEERING MEDICINE	78923503	3,241,997
REMARKABLE PEOPLE. REMARKABLE MEDICINE	78359351	2923223