

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NBA Properties, Inc.		08/30/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Entertainers Basketball Classic, Inc.		
Street Address:	1325 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78410260	ENTERTAINERS BASKETBALL CLASSIC	
CORRESPONDENCE DATA			
Fax Number:	(212)223-5159		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-407-8330		
Email:	ipgroup@nba.com		
Correspondent Name:	Anil V. George		
Address Line 1:	Olympic Tower - 645 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	ENT.BASK.CLASSIC - CL 25		
NAME OF SUBMITTER:	Anil V. George		
Signature:	/Anil V. George/		
Date:	08/30/2007		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS AGREEMENT

This assignment agreement (the "Assignment") is effective as of April 1, 2007 between NBA Properties, Inc. (hereinafter "ASSIGNOR"), with offices at Olympic Tower, 645 Fifth Avenue, New York, New York 10022 and Entertainers Basketball Classic, Inc. (hereinafter "ASSIGNEE"), with offices at 1325 Avenue of the America, New York, New York 10019.

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of the below listed trademarks and/or service marks and all related rights, applications and/or registrations before the U.S. Patent and Trademark Office;

EBC and Design
Trademark Application Serial No. 78/410,628 - Class 25

EBC and Ball Figure Design
Trademark Application Serial No. 78/410,588 - Class 41

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in the marks, the goodwill of the business associated therewith, and the applications and/or registrations thereof.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

ASSIGNEE

NBA PROPERTIES, INC.

ENTERTAINERS BASKETBALL CLASSIC, INC.

By: 

By: 

Name: _____

Name: Gregory Marius

Title: David S. Denenberg

Title: CEO

Title: Senior Vice President

Date: Legal & Business Affairs

Date: 4/19/07

Date: NBA Entertainment