# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TOUSA Homes, Inc.		08/15/2007	CORPORATION: FLORIDA

#### **RECEIVING PARTY DATA**

Name:	TOUSA Delaware, Inc.	
Street Address:	1007 Orange Street	
Internal Address:	Suite 1414	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3090957	A FRIENDLY, FRIENDLY PLACE
Registration Number:	3101523	PROVINCE
Registration Number:	3197236	Р

#### **CORRESPONDENCE DATA**

Fax Number: (305)961-5812

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 305-570-0812 Email: ipmiami@gtlaw.com

Correspondent Name: Greenberg Traurig-Manuel Valcarcel

Address Line 1: 1221 Brickell Avenue
Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER: 055697.012500

NAME OF SUBMITTER: Manuel Valcarcel

TRADEMARK REEL: 003613 FRAME: 0334

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Signature:	/manuel valcarcel/			
Date:	08/30/2007			
Total Attachments: 3 source=tmassignmenttousahomestotousa#page1.tif source=tmassignmenttousahomestotousa#page2.tif source=tmassignmenttousahomestotousa#page3.tif				

TRADEMARK REEL: 003613 FRAME: 0335

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of this 15 day of August, 2007 ("Effective Date") by TOUSA Homes, Inc., a Florida corporation ("Assignor"), to and in favor of TOUSA Delaware, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to all of the service marks, (including, but not limited to, the United States registrations, applications, common law rights and other rights set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks").

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner for Trademarks, and the corresponding entity or agency in each applicable foreign country, to record Assignee as the Assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

**ASSIGNOR:** 

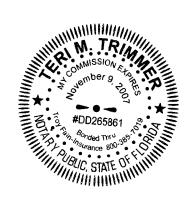
TOUSA HOMES INC., a Florida corporation By:

Name: PAUL BENCOWITZ

Title: EVP

# **ACKNOWLEDGEMENT**

STATE OF HOKIDA )	S:
COUNTY OF BROWARD )	S.
The foregoing Assignment was acknown to the spersonally known to me or has produced to the spersonally known to me or has produced to the spersonally known to me or has produced to the spersonally known to me or has produced to the specific to the specif	wledged before me this <u>15</u> day August, 2007 by of TOUSA HOMES, INC., a Florida corporation uced as identification.
Notary:	_ [NOTARIAL SEAL] _ Notary Public, My commission expires:



# **SCHEDULE A**

# **MARKS**

MARK
APPLIC. SERIAL NO./REGISTRATION
NO.

1. A FRIENDLY, FRIENDLY PLACE

3,090,957

2. PROVINCE

3,101,523

3. TROPHY HOMES BUILDING TRUST

Nevada State Reg. No. E0149282005-9

4. P

3,197,236

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