

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B.V. TABAKSFABRIEK J. & A.C. VAN ROSSEM		04/30/2007	COMPANY: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ORLIK TOBACCO COMPANY A/S		
<b>Street Address:</b>	Tobaksvej 1		
<b>City:</b>	Assens		
<b>State/Country:</b>	DENMARK		
<b>Postal Code:</b>	5610		
<b>Entity Type:</b>	COMPANY: DENMARK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0812411	VAN ROSSEM'S TROOST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202 344-4974		
<b>Email:</b>	trademarkdocket@venable.com		
<b>Correspondent Name:</b>	Janet F. Satterthwaite, Esq.		
<b>Address Line 1:</b>	575 7th Street NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	39240-246135 ASSIGNFEE		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Janet F. Satterthwaite, Venable LLP		
<b>Address Line 1:</b>	575 7th Street NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		

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NAME OF SUBMITTER:	Janet F. Satterthwaite
Signature:	/Janet F. Satterthwaite/
Date:	09/07/2007
Total Attachments: 2 source=B V Tabaksfabriek Assignment#page1.tif source=B V Tabaksfabriek Assignment#page2.tif	

## UNITED STATES OF AMERICA

**THIS ASSIGNMENT** is made the 30<sup>th</sup> day of April Two Thousand and Seven

### **BETWEEN:-**

- (1) **B.V. TABAKSFABRIEK J. & A.C. VAN ROSSEM**, a company organised and existing under the laws of the Netherlands, whose registered office is at Paterswoldseweg 43, Groningen 9726 BB, Netherlands (hereinafter called "the Assignor") of the one part, and
- (2) **ORLIK TOBACCO COMPANY A/S**, a company organised and existing under the laws of Denmark, whose registered office is at Tobaksvej 1, 5610 Assens, Denmark (hereinafter called "the Assignee") of the other part.

### **WHEREAS:**

- (A) The Assignor is the registered proprietor in the **UNITED STATES OF AMERICA** of the Trade Mark, short particulars of which are set out in the Schedule attached hereto (hereinafter called "the Trade Mark Registration"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Registration for the consideration hereinafter mentioned.

### **NOW THIS ASSIGNMENT WITNESSES** as follows:

In consideration of the sum of €100 (One Hundred Euros) paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all its right, title and interest in and to the Trade Mark Registration **TOGETHER WITH** the goodwill of the business attaching thereto **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

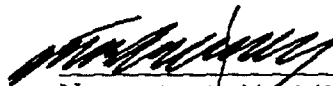
**IN WITNESS WHEREOF** the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

**SIGNED** for and on behalf of  
**B.V. TABAKSFABRIEK J. & A.C.**  
**VAN ROSSEM**  
by:



Name: Stuart Paul Aitchison  
Title: Authorised Attorney

**SIGNED** for and on behalf of  
**ORLIK TOBACCO COMPANY A/S**  
by:



Name: Tom Friis-Mikkelsen  
Title: Company Lawyer



Name: Mette Valentin  
Title: Company Lawyer

**SCHEDULE**

**Mark**

**Registration No.**

VAN ROSSEM'S TROOST (Label)

812411