

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plainville Turkey Farms, Inc.		08/28/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Plainville Farms, LLC
Street Address:	7830 Plainville Road
City:	Plainville
State/Country:	NEW YORK
Postal Code:	13137
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77031935	VEGGIE GROWN
Registration Number:	2778581	EARTHWISE
Registration Number:	2463980	THE HEART'S WAY
Registration Number:	2488284	HEART LITE
Registration Number:	2505645	VEGGIE GROWN
Registration Number:	2684030	NATURE'S WAY
Registration Number:	2106418	
Registration Number:	2102767	PURELY DELICIOUS-NATURALLY NUTRITIOUS!
Registration Number:	2102766	PLAINVILLE FARMS
Registration Number:	2170023	ANIMAL FRIENDLY PRACTICES

CORRESPONDENCE DATA	
Fax Number:	(717)260-1641
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	717-232-8000

OP \$265.00 77031935

Email: trademarks@mwn.com
Correspondent Name: Sue Heberlig
Address Line 1: 100 Pine Street
Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER: 356/23843-0010

NAME OF SUBMITTER: Sue Heberlig

Signature: /SueHeb/

Date: 09/10/2007

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the 28th day of August, 2007, by and between Plainville Turkey Farms, Inc.(the "Assignor"), a corporation having its principal place of business at 7830 Plainville Road, Plainville New York, 13137, and Plainville Farms, LLC, as assignee of Hain Pure Protein Corporation under that certain Asset Purchase Agreement dated August 17, 2007 (the "Assignee").

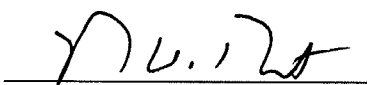
Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

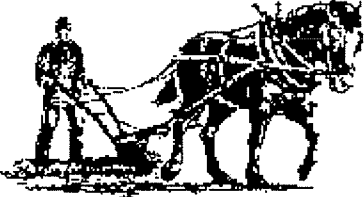
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademarks registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the day and year first above written.

Assignor
Plainville Turkey Farms, Inc.

By: 
Mark W. Bitz, President

Schedule A

Mark	Serial Number	Registration Number	Date
VEGGIE GROWN	77031935		Office Action Sent Out on March 12, 2007
EARTHWISE	76432528	2778581	October 28, 2003
THE HEART'S WAY	76077633	2463980	June 26, 2001
HEART LITE	75631640	2488284	September 11, 2001
VEGGIE GROWN	75877635	2505645	November 6, 2001
NATURE'S WAY	75724633	2684030	February 4, 2003
 <p>(Design of Farmer with Horse Pulling Plow)</p>	75078705	2106418	October 21, 1997
PURELY DELICIOUS- NATURALLY NUTRITIOUS!	75078706	2102767	October 7, 1997
PLAINVILLE FARMS	75078704	2102766	October 7, 1997
ANIMAL FRIENDLY PRACTICES	75078707	2170023	June 30, 1998