

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/24/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cordell Bauer, Inc.		08/23/2007	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Readylift Suspension, Inc.
Street Address:	2060 Placentia Avenue
Internal Address:	Suite B1
City:	Costa Mesa
State/Country:	CALIFORNIA
Postal Code:	92627
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3269437	READYLIFT

**CORRESPONDENCE DATA**

Fax Number: (949)588-6172  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 949 588 6171  
 Email: nikysyregelas@crockett-crockett.com  
 Correspondent Name: Niky Economy Syregelas  
 Address Line 1: 24012 CALLE DE LA PLATA STE 400  
 Address Line 4: LAGUNA HILLS, CALIFORNIA 92653

ATTORNEY DOCKET NUMBER:	410.02
NAME OF SUBMITTER:	Niky Economy Syregelas
Signature:	/Niky Economy Syregelas/

**TRADEMARK**

Date:

09/11/2007

Total Attachments: 1

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### Assignment of Trademark Rights

WHEREAS, Cordell Bauer, Inc., a California Corporation, having its principal offices at 7003 Camino Del Vistazo, San Clemente, CA 92673, had adopted, used, and owned the trademarks "READYLIFT" and in connection with the sale of land suspension vehicle suspension lift components, sold individually or in land vehicle suspension lift kits, namely leaf springs, coil springs, control arms, rod ends, sway bars, sway bar disconnects, sway bar extensions, front trac arms, trac arm relocators, ball joints, bump stops, steering stabilizers, link arms, cross members, idler arm supports, shock absorbers, shock brackets extensions, struts and torsion keys; and;

WHEREAS, Readylift Suspension, Inc., a Nevada corporation, having its principal offices at 2060 Placentia Avenue, Suite B1, Costa Mesa, CA 92627, had acquired the assets and continued the business of Cordell Bauer, Inc. including sale of land suspension vehicle suspension lift components, sold individually or in land vehicle suspension lift kits, namely leaf springs, coil springs, control arms, rod ends, sway bars, sway bar disconnects, sway bar extensions, front trac arms, trac arm relocators, ball joints, bump stops, steering stabilizers, link arms, cross members, idler arm supports, shock absorbers, shock brackets extensions, struts and torsion keys under the READYLIFT mark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Cordell Bauer Inc. does hereby sell and assign unto Readylift Suspension, Inc., *nunc pro tunc* as of July 24, 2007, all right, title and interest in and to the READYLIFT mark, together with the goodwill of the business symbolized by the mark and with the right to recover and have damages and profits for past infringement, if any, including ownership of the following trademark applications and registrations and any rights arising therefrom:

READYLIFT, U.S. Trademark Registration 3,269,437, registered July 24, 2007; and

This assignment includes all common law rights arising from use of the mark in all countries and jurisdictions, and all rights arising from the registrations and applications in all countries and jurisdictions to which they pertain.

Executed August <sup>20</sup>28, 2007.

Cordell Bauer, Inc.:

By: 

Cordell Bauer, President

Readylift Suspension, Inc.:

By: 

Scott Poncher, President