# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Double G Enterprises, LLC		109/07/2007	LIMITED LIABILITY COMPANY:

## **RECEIVING PARTY DATA**

Name:	Designer Skin, L.L.C.	
Street Address:	3312 East Broadway Road	
City:	Phoenix	
State/Country:	ARIZONA	
Postal Code:	85040	
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78848837	ENAMOR
Serial Number:	78755384	PALE AWAY

# **CORRESPONDENCE DATA**

900087097

Fax Number: (317)713-3451

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-713-3451

Email: arollins@sommerbarnard.com Correspondent Name: Amy A. Rollins, Paralegal Address Line 1: Sommer Barnard PC

Address Line 2: One Indiana Square, Suite 3500 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 12704-11416

Amy A. Rollins NAME OF SUBMITTER:

Signature: /aar/

Date:	09/17/2007
Total Attachments: 2 source=Assignment3#page1.tif source=Assignment3#page2.tif	

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of this 7th day of September, 2007, by Double G Enterprises, LLC, a limited liability company duly organized and existing under laws of the State of Arizona ("Assignor"), having a mailing address at P.O. Box 1450, Tempe, Arizona 85280, to its successor in business, Designer Skin, L.L.C., a limited liability company duly organized and existing under the laws of the State of Arizona ("Assignee"), having a business address at 3312 E. Broadway Road, Phoenix, AZ 85040.

## WITNESSETH

WHEREAS, Assignor is the Applicant and owner of U.S. Trademark Application Serial Nos. 78/848837 (ENAMOR) and 78/755384 (PALE AWAY) (collectively, the "Marks");

WHEREAS. Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks along with the goodwill of Assignor's business which is associated with the Marks and which is symbolized thereby;

NOW, THEREFORE, Assignor, for and in exchange for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

656031

[Signature Page Follows]

## [Signature Page to Trademark Assignment]

Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR Double G Enterprises, LLC

Printed Name: Russel Grossman

Title: to and char

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