

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMAP Elan East Limited		04/17/2003	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	EMAP East Limited		
Street Address:	1 Lincoln Court		
City:	Peterborough		
State/Country:	UNITED KINGDOM		
Postal Code:	PE1 2RF		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2497588	ARENA	
Registration Number:	2549230	HOMME PLUS	
Registration Number:	2599960	THE FACE	
CORRESPONDENCE DATA			
Fax Number:	(201)488-3884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(201) 343-7775		
Email:	goldbergpat@earthlink.net		
Correspondent Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street, Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
ATTORNEY DOCKET NUMBER:	231/3/073		
DOMESTIC REPRESENTATIVE			

OP \$90.00 2497588

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Richard M. Goldberg

Signature:

/Richard M. Goldberg/

Date:

09/21/2007

Total Attachments: 1
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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 1397483

The Registrar of Companies for England and Wales hereby certifies that
EMAP ELAN EAST LIMITED

having by special resolution changed its name, is now incorporated
under the name of
EMAP EAST LIMITED

Given at Companies House, Cardiff, the 17th April 2003



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House