

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ASIANA AIRLINES, INC.		09/03/2007	CORPORATION: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	KUMHO INDUSTRIAL CO., LTD.
Street Address:	#1095-4, Songwol-Dong
City:	Naju-Si, Jeollanam-Do
State/Country:	KOREA, REPUBLIC OF
Postal Code:	520-130
Entity Type:	CORPORATION: KOREA, REPUBLIC OF

Name:	KOREA KUMHO PETROCHEMICAL CO., LTD.
Street Address:	Kumho Building, 57, Sinmunno 1-Ga, Jongno-Gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	110-713
Entity Type:	CORPORATION: KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78773631	

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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OP \$40.00 78773631

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ATTORNEY DOCKET NUMBER: 122990-000B

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Yoon S. Ham

Signature: /Yoon S. Ham/

Date: 09/25/2007

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, **ASIANA AIRLINES, INC.**, a Korean company having a principal place of business located at Asiana Town, #47, Osoe-Dong, Gangseo-Gu, Seoul 157-713, Republic of Korea ("Assignor"), has adopted, owns and is using the U.S. Trademark/Service mark in the U.S. trademark application number 78/773,631 ("the Mark") in connection with the goods/services listed in the application;

WHEREAS, Assignor owns federal trademark application or registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein;

WHEREAS, **KUMHO INDUSTRIAL CO., LTD.** a Korean company having a principal place of business located at #1095-4, Songwol-Dong, Naju-Si, Jeollanam-Do 520-130, Republic of Korea and **KOREA KUMHO PETROCHEMICAL CO., LTD.** a Korean company having a principal place of business located at Kumho Building, 57, Sinmunno 1-Ga, Jongno-Gu, Seoul 110-713, Republic of Korea, (Joint Assignees), are desirous of acquiring said Mark and the above-referenced application and registration, and all common law rights to the Mark as joint owners.

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Joint Assignees as joint owners the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the applications and the registrations thereof, including common law rights, *nunc pro tunc* effective as of April 1, 2007.

Date: September 3, 2007

ASIANA AIRLINES, INC.

By: Kang Joo An
KANG, Joo An, President & CEO