

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 04/01/2007 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|---------------------------------|
| ASIANA AIRLINES, INC. | | 09/03/2007 | CORPORATION: KOREA, REPUBLIC OF |

RECEIVING PARTY DATA

| | |
|-----------------|---|
| Name: | ASIANA AIRLINES, INC. |
| Street Address: | Asiana Town, #47, Osae-Dong, Gangseo-Gu |
| City: | Seoul |
| State/Country: | KOREA, REPUBLIC OF |
| Postal Code: | 157-713 |
| Entity Type: | CORPORATION: KOREA, REPUBLIC OF |

| | |
|-----------------|---------------------------------|
| Name: | KUMHO INDUSTRIAL CO., LTD. |
| Street Address: | #1095-4, Songwol-Dong |
| City: | Naju-Si, Jeollanam-Do |
| State/Country: | KOREA, REPUBLIC OF |
| Postal Code: | 520-130 |
| Entity Type: | CORPORATION: KOREA, REPUBLIC OF |

| | |
|-----------------|--|
| Name: | KOREA KUMHO PETROCHEMICAL CO., LTD. |
| Street Address: | Kumho Building, 57, Sinmunno 1-Ga, Jongno-Gu |
| City: | Seoul |
| State/Country: | KOREA, REPUBLIC OF |
| Postal Code: | 110-713 |
| Entity Type: | CORPORATION: KOREA, REPUBLIC OF |

PROPERTY NUMBERS Total: 6

| Property Type | Number | Word Mark |
|---------------|--------|-----------|
| | | |

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**TRADEMARK
 REEL: 003627 FRAME: 0751**

OP \$165.00 76655021

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|----------------------|----------|--------------------------------|
| Serial Number: | 76655021 | ASIANA AIRLINES |
| Registration Number: | 1579472 | ASIANA AIRLINES |
| Registration Number: | 2056167 | ASIANA MAGIC MILES |
| Registration Number: | 2417254 | ASIANA |
| Registration Number: | 2894465 | ASIANA CLUB A WORLD OF REWARDS |
| Serial Number: | 78773614 | ASIANA AIRLINES |

CORRESPONDENCE DATA

Fax Number: (703)518-5499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: kchae@ipfirm.com
Correspondent Name: Yoon S. Ham
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Address Line 2: Lowe Hauptman Ham & Berner, LLP
Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 122990-000C

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Yoon S. Ham

Signature: /Yoon S. Ham/

Date: 09/25/2007

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, **ASIANA AIRLINES, INC.**, a Korean company having a principal place of business located at Asiana Town, #47, Osoe-Dong, Gangseo-Gu, Seoul 157-713, Republic of Korea ("Assignor"), has adopted, owns and is using the U.S. Trademark/Service marks as attached in Exhibit A herewith ("the Marks") in connection with the goods/services listed in the applications and registrations therein;

WHEREAS, Assignor owns federal trademark applications or registrations for the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein;

WHEREAS, **ASIANA AIRLINES, INC.**, a Korean company having a principal place of business located at Asiana Town, #47, Osoe-Dong, Gangseo-Gu, Seoul 157-713, Republic of Korea; **KUMHO INDUSTRIAL CO., LTD.** a Korean company having a principal place of business located at #1095-4, Songwol-Dong, Naju-Si, Jeollanam-Do 520-130, Republic of Korea; and **KOREA KUMHO PETROCHEMICAL CO., LTD.** a Korean company having a principal place of business located at Kumho Building, 57, Sinmunno 1-Ga, Jongno-Gu, Seoul 110-713, Republic of Korea (Joint Assignees), are desirous of acquiring said Marks and the above-referenced applications and registrations, and all common law rights to the Marks as joint owners.







NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Joint Assignees as joint owners the entire right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the applications and the registrations thereof, including common law rights, *nunc pro tunc* effective as of April 1, 2007.

Date: September 3, 2007

ASIANA AIRLINES, INC.

By: Kang Joo An
KANG, Joo An, *President & CEO*

Exhibit A

| | Mark | Application No. | Registration No. | Filing Date | Registration Date |
|---|---|-----------------|------------------|-------------|-------------------|
| 1 |  | 76/655,021 | | 2/13/2006 | |
| 2 |  | 73/752,257 | 1,579,472 | 9/19/1988 | 1/23/1990 |
| 3 |  | 74/704,450 | 2,056,167 | 7/24/1995 | 4/22/1997 |
| 4 |  | 75/796,467 | 2,417,254 | 9/08/1999 | 1/02/2001 |
| 5 |  | 76/505,952 | 2,894,465 | 4/11/2003 | 10/19/2004 |
| 6 |  | 78/773,614 | | 12/14/2005 | |