

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KidVid, Inc.		09/27/2007	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Brainy Baby Company LLC		
<b>Street Address:</b>	1200 Alpha Drive, Suite B		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30004		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78112160	BRAINY BABY BIBLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)521-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-897-5252		
<b>Email:</b>	LeeBeeBee@aol.com		
<b>Correspondent Name:</b>	Lee Beitchman		
<b>Address Line 1:</b>	215 14th Street, NW		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30318		
<b>NAME OF SUBMITTER:</b>	Lee B. Beitchman		
<b>Signature:</b>	/Lee B. Beitchman/		
<b>Date:</b>	09/27/2007		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

Whereas, KidVid, Inc., located at 1200 Alpha Drive, Suite B, Alpharetta, Georgia 30004 has adopted, used and is using the mark "Brainy Baby Bible" for which it has filed an application for trademark registration in the United States Patent and Trademark Office, Serial No. 78/112160, filed on March 2, 2002;

Whereas, The Brainy Baby Company LLC whose address is 1200 Alpha Drive, Suite B, Alpharetta, GA 30004 is desirous of acquiring the mark and application thereof;

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, KidVid, Inc. does hereby assign unto The Brainy Baby Company LLC all right, title and interest in the said marks, together with the good will of the business symbolized by the marks, and the above registration and applications thereof.

State of Georgia  
County of Forsyth

Dennis Fedoruk states that he is an officer and signatory of KidVid, Inc. and is authorized to execute this instrument on behalf of said corporation.

By: *Dennis Fedoruk*  
Dennis Fedoruk

Subscribed and sworn to before me  
this 1<sup>st</sup> day of Sept., 2007.

*Lee Beitchman*

Notary Public

