

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BonaKemi USA, Inc.		09/21/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	BonaKemi AB		
Street Address:	Murmansgatan 130, P.O. Box 21074		
City:	SE-200 21 Malmo		
State/Country:	SWEDEN		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77072041	BONA NATURALE	
Registration Number:	2960268	BONA MEGA	
Registration Number:	2957576	BONA TRAFFIC	
CORRESPONDENCE DATA			
Fax Number:	(303)297-2266		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	joy.reinhart@klaaslaw.com		
Correspondent Name:	Joy Reinhart		
Address Line 1:	1999 Broadway, Suite 2225		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	BON GEN		
DOMESTIC REPRESENTATIVE			
Name:	Jay K. Malkin		
Address Line 1:	1999 Broadway, Suite 2225		
Address Line 4:	Denver, COLORADO 80202		

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NAME OF SUBMITTER:	Joy Reinhart
Signature:	/Joy Reinhart/
Date:	09/28/2007
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

ASSIGNMENT

WHEREAS, BONAKEMI USA, INC., a Colorado Corporation having the following address: 2550 South Parker Road, Suite 600, Aurora, Colorado (USA) 80014-1622 is the owner of the following trademarks and all underlying rights associated therewith in the U.S. and in any other countries (including but not limited to any common law rights in the trademarks), as well as the following registrations and pending application thereon in the United States Patent and Trademark Office:

I. **REGISTRATIONS******

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
BONA MEGA	2,960,268	June 7, 2005
BONA TRAFFIC	2,957,576	May 31, 2005

II. **PENDING APPLICATION******

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>DATE OF FILING</u>
BONA NATURALE	77/072,041	December 27, 2006

WHEREAS, BONAKEMI AB, a Corporation organized under the laws of Sweden, having the following address: Murmansgatan 130, P.O. Box 21074, SE-200 21 Malmö, Sweden is desirous of acquiring said

trademarks, registrations thereon, and application thereon as listed above (as well as any registrations which may result from said application), and all underlying rights associated with said trademarks in the U.S. and in any other countries (including but not limited to any common law rights in the trademarks);

NOW, THEREFORE, in consideration of the sum of Twenty Dollars U.S. (\$20.00 [U.S.]) and other good and valuable consideration, receipt of which is hereby acknowledged by BONAKEMI USA, INC., BONAKEMI USA, INC. hereby sells and assigns to BONAKEMI AB all right, title, and interest in and to said trademarks, registrations thereon, and application thereon as listed above (as well as any registrations which may result from said application), and all underlying rights associated with said trademarks in the U.S. and in any other countries (including but not limited to any common law rights in the trademarks), together with the goodwill of the business symbolized by said trademarks.

Signed at Aurora, CO, this 21 day of September, 2007.

Typed Name: Brad Stone

Title: Vice President of Finance
of BONAKEMI USA, INC.

Date: 9/21/07

County of Arapahoe)
) ss
State of Colorado)

On this 21 day of September, 2007, before me personally appeared Ron Peden, to me personally known as the individual who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Melodie S. Fleming
Notary Public
MELODIE S FLEMING
Notary Public
State of Colorado
My Commission Expires March 29, 2010

My Commission Expires:

(S E A L)

My Address Is: