

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DGFC Acquisition Corporation V		08/31/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cheekco, LLC		
Street Address:	13320 Northend Avenue		
City:	Oak Park		
State/Country:	MICHIGAN		
Postal Code:	48237		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78762041	RINGSIDE CREATIVE	
Serial Number:	78762043	RINGSIDE CREATIVE	
CORRESPONDENCE DATA			
Fax Number:	(248)689-4071		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2487860146		
Email:	simonelli@reising.com		
Correspondent Name:	David J. Simonelli		
Address Line 1:	201 W. Big Beaver Road		
Address Line 2:	Suite 400		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	7749.3000.000		
NAME OF SUBMITTER:	David J. Simonelli		
Signature:	/david j simonelli/		

OP \$65.00 78762041

Date:

10/01/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS DGFC Acquisition Corporation V, a Delaware corporation, having a place of business of c/o DG Fast Channel, Inc., 750 W. John Carpenter Freeway, Suite 700, Irving, Texas 75039, hereinafter referred to as ASSIGNOR, is the owner of the entire right, title and interest, domestic and foreign, to trademarks ("Trademarks") identified in Schedule A, Intellectual Property Assets, attached hereto;

WHEREAS Cheekco, LLC, a Michigan limited liability company, having a business address of 13320 Northend Avenue, Oak Park, Michigan 48237, hereinafter referred to as ASSIGNEE, is desirous of using the trademark registration and the associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the Trademarks and any registrations and applications for registration therefor, all goodwill associated with the Trademarks, and all convention and treaty rights of all kinds in all countries of the world with respect to the foregoing, all the aforementioned property rights to be held and enjoyed by ASSIGNEE for its own use, benefit and behalf and for the use, benefit, and behalf of ASSIGNEE's successors, assigns and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment had not been made, together with all claims for damages by reason of past infringement of the Trademarks once used and with the right to sue for and collect the same for ASSIGNEE's use and behalf and for the use and behalf of ASSIGNEE's successors, assigns and other legal representatives.

DGFC ACQUISITION CORPORATION V

Date: August 31, 2007

OMAR COTOJANA
By: [Signature]

Its: cto

SCHEDULE A: INTELLECTUAL PROPERTY ASSETS

TRADEMARK	REGISTRATION NUMBER	APPLICATION SERIAL NUMBER
RINGSIDE CREATIVE	N/A	78/762,041
Ring Side Creative Logo	N/A	78/762,043