

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cheekco, LLC		08/31/2007	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Ringside Creative, LLC		
Street Address:	13320 Northend Avenue		
City:	Oak Park		
State/Country:	MICHIGAN		
Postal Code:	48237		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78762041	RINGSIDE CREATIVE	
Serial Number:	78762043	RINGSIDE CREATIVE	
CORRESPONDENCE DATA			
Fax Number:	(248)689-4071		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2487860146		
Email:	simonelli@reising.com		
Correspondent Name:	David J. Simonelli		
Address Line 1:	201 W. Big Beaver Road		
Address Line 2:	Suite 400		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	7749.3000.000		
NAME OF SUBMITTER:	David J. Simonelli		
Signature:	/david j simonelli/		

OP \$65.00 78762041

Date:

10/01/2007

Total Attachments: 2

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Michigan Department of Labor & Economic Growth

Filing Endorsement

This is to Certify that the CERTIFICATE OF AMENDMENT TO THE ARTICLES OF ORG.

for

RINGSIDE CREATIVE, LLC

ID NUMBER: D2257K

received by facsimile transmission on September 5, 2007 is hereby endorsed

Filed on September 6, 2007 by the Administrator.

The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 6TH day of September, 2007.



A handwritten signature in black ink, appearing to read 'Andrew L. Mitchell'.

***, Director
TRADEMARK***

REEL: 003631 FRAME: 0472

3CS/CD-715 (Rev. 12/05)

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC GROWTH
BUREAU OF COMMERCIAL SERVICES

Date Received	(FOR BUREAU USE ONLY)									
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.										
<table border="1"> <tr> <td colspan="3">Name David B. Walters c/o Bodman LLP</td> </tr> <tr> <td colspan="3">Address 201 W. Big Beaver Road, Suite 500</td> </tr> <tr> <td>City Troy</td> <td>State MI</td> <td>Zip Code 48084</td> </tr> </table>		Name David B. Walters c/o Bodman LLP			Address 201 W. Big Beaver Road, Suite 500			City Troy	State MI	Zip Code 48084
Name David B. Walters c/o Bodman LLP										
Address 201 W. Big Beaver Road, Suite 500										
City Troy	State MI	Zip Code 48084								
EFFECTIVE DATE:										

Document will be returned to the name and address you enter above. If left blank document will be mailed to the registered office.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF ORGANIZATION
For use by Limited Liability Companies

(Please read information and instructions on reverse side)

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned limited liability company executes the following Certificate of Amendment:

1. The present name of the limited liability company is:
Cheekco, LLC

2. The identification number assigned by the Bureau is: D2257K

3. The date of filing of its original Articles of Organization was: August 27, 2007

4. Article 1 of the Articles of Organization is hereby amended to read as follows:
The name of the limited liability company is Ringside Creative, LLC

5. The amendment was approved by a majority in interest if an operating agreement authorizes amendment of the articles of organization by majority vote.

The amendment was approved by unanimous vote of all of the members entitled to vote.

This Certificate is hereby signed as required by Section 103 of the Act.

Signed this 31st day of August, 2007

By 
(Type or Print Name and capacity)

Douglas M. Cheek, Manager

TRADEMARK