

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koninklijke Philips Electronics N.V.		09/11/2007	CORPORATION: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NXP B.V.		
<b>Street Address:</b>	High Tech Campus 60		
<b>City:</b>	Eindhoven		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	5656 AG		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76449128	BLUEBERRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)339-6052		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-625-3649		
<b>Email:</b>	valerie.purdy@kattenlaw.com		
<b>Correspondent Name:</b>	Valerie A. Purdy, Trademark Paralegal		
<b>Address Line 1:</b>	1025 Thomas Jefferson Street, N.W.		
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<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20007-5201		
<b>ATTORNEY DOCKET NUMBER:</b>	320535.00006 BLUEBERRY		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Valerie A. Purdy, Trademark Paralegal

Signature:

/valerie a. purdy/

Date:

10/09/2007

Total Attachments: 1

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USA

### TRADEMARK ASSIGNMENT

WHEREAS Koninklijke Philips Electronics N.V, a Netherlands corporation, having its principal office at Groenewoudseweg 1, Eindhoven, The Netherlands ("Assignor"), owns and has a *bona fide* intent to use the trademark BLUEBERRY in the United States ("the Mark") in connection with: INTEGRATED CIRCUITS (ICs), CHIPS, DIODES, TRANSISTORS, AND SEMICONDUCTORS in international class 9; and

Whereas, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Mark in commerce in connection with the above-identified goods and services, Application Serial No. 76/449128 filed on September 12 2002; and

Whereas, NXP B.V, a Netherlands corporation, having its principal office at High Tech Campus 60, 5656 AG, Eindhoven, The Netherlands ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, all right, title, goodwill and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

This assignment is effective as of \_\_\_\_\_, 2007.

IN TESTIMONY WHEREOF, We have hereunto set our hands before a notary.

**Koninklijke Philips Electronics N.V.**

Date:

11 September 2007

By :



J.J.E.C.G. Vandekerckhove  
Authorised Representative

Name: \_\_\_\_\_

Title: \_\_\_\_\_