

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMD Serono, Inc.		09/07/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Ares Trading S.A.
Street Address:	Zone Industrielle de l'Ouriettaz
City:	Aubonne
State/Country:	SWITZERLAND
Postal Code:	CH-1170
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2191565	CONNECTIONS FOR GROWTH
Registration Number:	2218278	CONNECTIONS FOR GROWTH

CORRESPONDENCE DATA	
Fax Number:	(212)382-0888
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-382-0700
Email:	roneill@ostrolenk.com
Correspondent Name:	Peter S. Sloane
Address Line 1:	1180 Avenue of the Americas
Address Line 2:	7th Floor
Address Line 4:	New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	T717-453 & 454
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DOMESTIC REPRESENTATIVE	
Name:	Peter S. Sloane

OP \$65.00 2191565

Address Line 1: 1180 Avenue of the Americas
Address Line 2: 7th Floor
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Peter S. Sloane
Signature:	/peter s sloane/
Date:	10/10/2007
Total Attachments: 1 source=CONNECTASSIGN#page1.tif	

DEED OF ASSIGNMENT

WHEREAS, EMD Serono, Inc., a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at One Technology Place, Rockland, Massachusetts 02370 ("Assignor"), is the owner of the following U.S. trademarks:

<u>TRADEMARK</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
SEROPHENE	1,311,955	January 1, 1985
CONNECTIONS FOR GROWTH	2,191,565	September 22, 1998
CONNECTIONS FOR GROWTH and Des.	2,218,278	January 19, 1999

WHEREAS, Ares Trading S.A., a societe anonyme organized and existing under the laws of Switzerland, having a legal address at Zone Industrielle de l'Ouriettaz, CH-1170, Aubonne, Switzerland ("Assignee"), is desirous of acquiring said trademark registrations and all associated goodwill in said trademarks; and

WHEREAS, to the best of Assignor's knowledge, no cancellation proceedings against the registrations are pending and no other party makes a claim of ownership to said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and registrations therefore, together with the goodwill of the business symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

EMD SERONO, INC.

By: *OH*

Name: *Omar Hassan*

Title: *Authorized Representative of*

Date: *7 September 2007* EMD SERONO
INC

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