

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Anna G., Inc.		09/27/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DDA Holdings, Inc.		
<b>Street Address:</b>	834 South Broadway		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3080767	A COMMON THREAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)820-5988		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310.207.3800		
<b>Email:</b>	dax_alvarez@bstz.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	12400 Wilshire Boulevard		
<b>Address Line 2:</b>	Seventh Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025-1040		
<b>ATTORNEY DOCKET NUMBER:</b>	008345.G001		
<b>NAME OF SUBMITTER:</b>	Dax Alvarez		
<b>Signature:</b>	/dax alvarez/		

CH \$40.00 3080767

Date:

10/10/2007

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARK**

**AND**

**REGISTRATIONS THEREOF**

WHEREAS, Anna G., Inc., a California corporation having a place of business at 834 South Broadway, 11<sup>th</sup> Floor, Los Angeles, California 90014 ("Assignor"), has acquired or adopted, and used, and thereby owns all rights, title and interest in and to (i) the trademark A COMMON THREAD and (ii) the trademark registrations thereof identified in Exhibit A attached hereto and by this reference incorporated into and made a part hereof (hereinafter collectively referred to as the "Mark"), together with the goodwill of the business appurtenant to said Mark; and

WHEREAS, DDA Holdings, Inc., a California corporation having a place of business at 834 South Broadway, Suite 600, Los Angeles, California 90014 ("Assignee") is desirous of acquiring said Mark; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interest in and to the Mark and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interest in and to the Mark, and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Mark by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the respective countries throughout the world, so as to establish Assignee as owner of record of the Mark.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment in the respective countries throughout the world, so that Assignee's ownership of the Mark is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

ANNA G., INC.  
("Assignor")

Dated: 09-27-07

By:   
Name: Rozae Nichols  
Title: Vice President

**EXHIBIT A**

<b>Country</b>	<b>Reg. No</b>	<b>Class</b>
USA	3080767	25
European Community (CTM)	4084802	25