

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koninklijke Philips Electronics N.V.		09/11/2007	CORPORATION: NETHERLANDS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NXP B.V.
<b>Street Address:</b>	High Tech Campus 60
<b>City:</b>	Eindhoven
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	5656 AG
<b>Entity Type:</b>	CORPORATION: NETHERLANDS

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	2866060	CLEAR@MOTION
Registration Number:	2537742	COOLSTROKE
Registration Number:	2837870	E ESSENTIAL ELEMENTS
Registration Number:	2554645	EZ-HV
Registration Number:	2623924	HIPERSMART
Registration Number:	1928918	I2C BUS
Registration Number:	2181871	I-CODE
Registration Number:	2763430	LIVING TECHNOLOGY
Registration Number:	2611706	MOREUSE
Registration Number:	2649896	NEXPERIA
Registration Number:	2876379	ONEZIG
Registration Number:	2831418	PASSI
Registration Number:	2901131	QLPAK
Registration Number:	2542334	SAPFET

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Registration Number:	2616761	SEA OF IP
Registration Number:	2575130	SEEMOS
Registration Number:	2423000	SILICONMAX
Registration Number:	2745594	STAR PLUG+
Registration Number:	2622629	SWINGCHIP
Registration Number:	2171494	TRIMEDIA
Registration Number:	2833818	TRUEBLUE
Registration Number:	2662449	ZAPSTOP
Registration Number:	2645196	ZENBLOCK

**CORRESPONDENCE DATA**

Fax Number: (202)339-6052  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-625-3649  
Email: valerie.purdy@kattenlaw.com  
Correspondent Name: Valerie A. Purdy, Trademark Paralegal  
Address Line 1: 1025 Thomas Jefferson Street, N.W.  
Address Line 2: Suite 700 - East Lobby  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5201

ATTORNEY DOCKET NUMBER: 320535.00006 NXP

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Valerie A. Purdy, Trademark Paralegal

Signature: /valerie a. purdy/

Date: 10/11/2007

Total Attachments: 2  
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USA

**TRADEMARK ASSIGNMENT**

WHEREAS Koninklijke Philips Electronics N.V. a Netherlands corporation, having its principal office at Groenewoudseweg 1, Eindhoven, The Netherlands ("Assignor"), is the sole owner of the entire right, title and interest in U.S. trademark registrations and applications listed in Exhibit A, attached hereto ("the Marks"); and

Whereas, NXP B.V, a Netherlands corporation, having its principal office at High Tech Campus 60, 5656 AG, Eindhoven, The Netherlands ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Marks, including the good will represented by the Marks;

NOW, THEREFORE, for \$10 (ten dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Marks, together with the entire goodwill associated with and symbolized by the Marks, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Marks, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made;

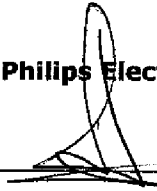
Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

This assignment is effective *nunc pro tunc* (now as if before) as of \_\_\_\_\_.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

**Koninklijke Philips Electronics N.V.**

Date: 11 September 2007

By :  J.J.E.C.G. Vandekerkhove  
Authorized Representative

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**EXHIBIT A**

<b>Trademark</b>	<b>U.S. Serial No. or Registration No.</b>
CLEAR@MOTION	2866060
COOLSTROKE	2537742
COREUSE	2415016
ESSENTIAL ELEMENTS (LOGO)	2837870
EZ-HV	2554645
FLEXIUSB (spec. script)	2399101
HIPERSMART	2623924
I2C BUS (LOGO)	1928918
I-CODE	2181871
LIVING TECHNOLOGY	2763430
MOREUSE	2611706
NEXPERIA	2649896
ONEZIG	2876379
PASSI	2831418
QLPAK	2901131
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SEA OF IP	2616761
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