

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VIACOM INTERNATIONAL INC.		05/16/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NEOPETS, INC.		
Street Address:	1515 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77182882	NEOPETS CODESTONE QUEST	
CORRESPONDENCE DATA			
Fax Number:	(212)846-1774		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-846-6849		
Email:	trademarks@mtvn.com		
Correspondent Name:	Michelena Hallie		
Address Line 1:	c/o Anthony Ortiz 1515 Broadway		
Address Line 2:	34th Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Michelena Hallie		
Signature:	/MH/		
Date:	10/15/2007		
Total Attachments: 0			

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