# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
First Preference Products Corp.		10/10/2007	CORPORATION: CONNECTICUT

#### **RECEIVING PARTY DATA**

Name:	WSL, LLC
Street Address:	16 Conklin Street
Internal Address:	P.O. Box 568
City:	Salisbury
State/Country:	CONNECTICUT
Postal Code:	06068
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2439517	LAUNDROSAK
Registration Number:	2378300	SUPERSAK
Registration Number:	1767127	ARES
Registration Number:	0678639	SO-KLEEN

### **CORRESPONDENCE DATA**

900089466

Fax Number: (215)965-1210

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-965-1257

Email: csmith@akingump.com Correspondent Name: Maureen C. Kassner 2005 Market Street Address Line 1:

One Commerce Square, Suite 2200 Address Line 2: Philadelphia, PENNSYLVANIA 19103 Address Line 4:

ATTORNEY DOCKET NUMBER: 200903.5003

TRADEMARK

REEL: 003640 FRAME: 0910

NAME OF SUBMITTER:	Maureen C. Kassner	
Signature:	/Maureen C. Kassner/	
Date:	10/16/2007	
Total Attachments: 1 source=First Preference Assign#page1.tif		

TRADEMARK
REEL: 003640 FRAME: 0911

## Trademark Assignment

WHEREAS, First Preference Products Corp., a Connecticut corporation, with a place of business at P.O. Box 630C, Lakeville, Connecticut 06039 ("Assignor"), owns and is using the following marks which are registered and subsisting on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein ("the Marks"):

Mark	Registration No.
LAUNDROSAK	2,439,517
SUPERSAK	2,378,300
ARES	1,767,127
SO-KLEEN	678,639

WHEREAS, WSL, LLC, a Connecticut limited liability company, with a principal place of business at 16 Conklin Street, P.O. Box 568, Salisbury, Connecticut 06068 ("Assignee"), desires to acquire the Marks and the above-referenced registrations;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and the registrations relating thereto.

#### **Domestic Representative**

The Assignor appoints the firm of Akin Gump Strauss Hauer & Feld, LLP, 2005 Market Street, Suite 2200, Philadelphia, Pennsylvania 19103 as its domestic representative, upon whom notices or process in proceedings affecting the marks may be served.

**ASSIGNOR:** 

FIRST PREFERENCE PRODUCTS CORP.

Dated effective as of: <u>Obser 10, 20</u>07

Name: William E. Schwaikert

Title: President

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TRADEMARK EEL: 003640 FRAME: 0912