

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daymond John		10/16/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Canary Red, LLC		
Street Address:	350 Fifth Avenue, Suite 6617		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2914916	ETHER	
CORRESPONDENCE DATA			
Fax Number:	(212)983-0772		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pvrnum@janveygordon.com		
Correspondent Name:	Peter J. Vranum		
Address Line 1:	355 Lexington Avenue		
Address Line 2:	Janvey, Gordon, Herlands, Randolph & Cox		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Peter J. Vranum		
Signature:	/peter j. vranum/		
Date:	10/17/2007		

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Total Attachments: 2
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**TRADEMARK
 REEL: 003641 FRAME: 0501**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

ASSIGNMENT made as of October 12, 2007 by Daymond John, a U.S. with an address c/o FUBU THE COLLECTION, LLC, 350 Fifth Avenue, Suite 6617, New York, New York 10118 ("Assignor"), and Canary Red, LLC, a New York limited liability company with an office at 350 Fifth Avenue, Suite 6617, New York, New York 10118 ("Assignee").

Recital

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trademark, "ETHER" (the "Trademark"), which is registered in the United States Patent and Trademark Office under No. 2,914,916 dated December 28, 2004;

WHEREAS, the Assignee is desirous of acquiring the right, title and interest in and to the Trademark "ETHER" and to registration No. 2,914,916.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trademark and in and to the registration thereof, No. 2,914,916, together with the goodwill of the business in connection with which the Trademark is used and any and all damages and profits and any other remedies for past infringement of the Trademark.

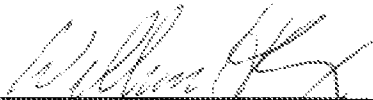
IN WITNESS WHEREOF the Assignor has executed this instrument as of the date first set forth above.



Daymond John, Assignor

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 16th day of October, 2007, before me, the undersigned, a Notary Public in and for the State of New York, personally appeared Daymond John, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

WILLIAM H. COX
Notary Public, State of New York
No. 02CO6000920
Qualified in New York County
Commission Expires July 5, 2010