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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cricket Productions, Inc		10/10/2007	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Stalex Holdings, LLC	
Street Address:	1017 Grand Court	
City:	Highland Beach	
State/Country:	FLORIDA	
Postal Code:	33487	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77211168	ONE TOUCH NUT CRACKER
Serial Number:	77211186	ONE TOUCH WHISK
Serial Number:	77211193	ONE TOUCH GRATER
Serial Number:	77211205	ONE TOUCH BOTTLE POURER
Serial Number:	77027267	ONE TOUCH MARINATOR
Serial Number:	77215711	ONE TOUCH WINE OPENER
Serial Number:	78961959	THE ONE TOUCH JAR OPENER
Serial Number:	78809872	ONE TOUCH CAN OPENER
Serial Number:	77272061	ONE TOUCH BIONIC BLADE

CORRESPONDENCE DATA

Fax Number: (505)247-4610

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: varner@mrtrademark.com

Correspondent Name: Joe Strahl

TRADEMARK REEL: 003642 FRAME: 0649

900089702

Address Line 1: PO Box 507 Address Line 4: Albuquerque	NEW MEXICO 87103
NAME OF SUBMITTER:	VICTOR GRILLO, JR
Signature:	/VICTOR GRILLO, JR./
Date:	10/19/2007
Total Attachments: 2 source=Trademark_Assignment#page1.tit source=Trademark_Assignment#page2.tit	

TRADEMARK
REEL: 003642 FRAME: 0650

TRADEMARK ASSIGNMENT

and	STALEX HO	This	Agreement is by and between	Cricket Productions Inc.	("Assignor")
-	-	WH		of that certain trademark identified asthe "Trademark"); and	
inter	est in the		EREAS, Assignee, wishes to accemark.	quire the entire rights, title, and	
		NO.	W, the parties agree as follows:		
	respec	title, t to tl	and interest (including but not li	by irrevocably assign to Assignee all imited to, all registration rights with re derivative marks, all goodwill and	
	1, Ass	2. <u>C</u> signor	Consideration. In consideration shall pay Assignee the sum of \$	for the assignment set forth in Section 1.00, payable on OCT 10, 2007	
	Assign		epresentations and Warrantie	s. Assignor represents and warrants to)
		(a)	Assignor has the right, powe Agreement;	r and authority to enter into this	
		(b)	Assignor is the exclusive ow including all intellectual proj	mer of all right, title and interest, perty rights, in the Trademark;	
		(c)	The Trademark is free of any encumbrances or licenses;	y liens, security interests,	
		(d)	The Trademark does not infi	inge the rights of any person or entity;	;
		(e)	There are no claims, pending Assignor's rights in the Trad	g or threatened, with respect to emark;	
		(f)	This Agreement is valid, bin with its terms; and	ding and enforceable in accordance	
		(g)	Assignor is not subject to any aginconsistent with the terms of th	greement, judgment or order is Agreement.	

TRADEMARK REEL: 003642 FRAME: 0651

- 4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.
- 5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.
- 6. Amendment. This Agreement may be amended only by a writing signed by both parties.
- 7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.
- 8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.
- 9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of MASSACHUSETTS

Date: OCT 10, 2007	
ASSIGNEE	ASSIGNOR
VICTOR GRILLOJIK.	VICTOR CRILLO SR.
Signature	Signature
STALEX HOLDINGS, LLC	Cricket Productions Inc.
Printed Name	Printed Name

RECORDED: 10/19/2007

REEL: 003642 FRAME: 0652

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