

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Craig Wilkins		10/18/2007	INDIVIDUAL: UNITED STATES
Shanna Byas		10/18/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	David Woods		
Street Address:	131 So. Smith Street		
City:	Lindenhurst		
State/Country:	NEW YORK		
Postal Code:	11757		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78645980	FRESH FEST	
CORRESPONDENCE DATA			
Fax Number:	(212)798-6915		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-326-0831		
Email:	mshine@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	410 Park Ave., 10th Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Teresa Lee		
Signature:	/tlee/		
Date:	10/19/2007		

CH \$40.00 78645980

Total Attachments: 2

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**TRADEMARK
 REEL: 003642 FRAME: 0941**

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ASSIGNMENT OF TRADEMARK

This Agreement (hereinafter the "Agreement") is made and entered into effective October 18, 2007 (hereinafter the "Effective Date") by and between Craig Wilkins and Shanna Byas, both United States citizens, both with an office at 83 Lafayette Avenue, Brooklyn, NY 11217 (formerly of 60 East 42nd Street, Suite 1523, New York, N.Y. 10165) (collectively hereinafter the "ASSIGNORS") on the one hand, and David Woods, a United States citizen, with an office at 131 So. Smith Street, Lindenhurst, NY 11757 (hereinafter the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNORS own the trademark application (hereinafter the "Application") for the mark FRESH FEST (hereinafter the "Mark") set forth below (the Mark and the Application are hereinafter collectively referred to as the "Property");


FRESH FEST in cls. 35 and 41, Appl. Ser. No. 78/645,980, filed on June 8, 2005;

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNORS all of its right, title and interest in, to and under such Property;

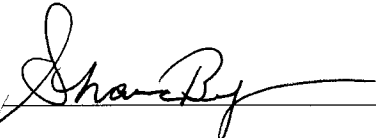
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby assign, transfer and convey to ASSIGNEE, his successors, assigns and legal representatives forever, ASSIGNORS' entire right, title and interest in and to such Property throughout the world in perpetuity, together with the goodwill associated therewith and that part of the ASSIGNORS' business connected with the use thereof and symbolized thereby, and any and all of ASSIGNORS' other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Property, including without limitation ASSIGNORS' common law rights and rights under the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of

ASSIGNORS' rights to obtain renewals, reissues, and extensions for such Property upon registration of such Mark or other legal protections pertaining to the Transferred Rights.

CRAIG WILKINS

By: 
Craig Wilkins (Individually)

SHANNA BYAS

By: 
Shanna Byas (Individually)