

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignment in it's entirety previously recorded on Reel 003289 Frame 0602. Assignor(s) hereby confirms the Assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J.J.F. MANAGEMENT SERVICES, INC.		10/22/2007	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	PRICELESS RENT-A-CAR, LLC.
Street Address:	105 Main Street
City:	Laurel
State/Country:	MARYLAND
Postal Code:	20707
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1545692	PRICELESS
Registration Number:	1956679	PRICELESS
Registration Number:	2023484	PRICELE\$\$
Registration Number:	2423236	PRICELESS RENT-A-CAR
Registration Number:	2598447	QUALITY ISN'T EXPENSIVE, IT'S PRICELE\$\$
Registration Number:	2346127	YOUR FREEDOM TO DRIVE IS PRICELE\$\$

CORRESPONDENCE DATA

Fax Number: (301)896-0607
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3018960600
 Email: tsakadales@bwsiplaw.com
 Correspondent Name: Berenato, White & Stavish
 Address Line 1: 6550 Rock Spring Drive

CH \$165.00 1545692

Address Line 2: Suite 240
Address Line 4: Bethesda, MARYLAND 20817

ATTORNEY DOCKET NUMBER:	7711.000
NAME OF SUBMITTER:	Matthew Stavish, 36,286
Signature:	/Matthew Stavish/
Date:	10/25/2007

Total Attachments: 5
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RESCISSION OF ASSIGNMENT

I, Michael L. DeLorenzo, as Managing Member of Priceless Rent-A-Car, LLC, a Maryland limited liability company, am authorized to execute this Rescission of Assignment on behalf of Priceless Rent-A-Car, LLC, and


I, James W. Cash, as Vice President of J.J.F. Management Services, Inc., a Maryland corporation, am authorized to execute this Rescission of Assignment on behalf of J.J.F. Management Services, Inc.

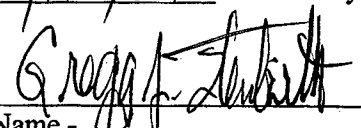
WE HEREBY execute this rescission of the attached "Assignment of Marks, Registrations and Applications" (hereafter "the Assignment") mistakenly executed on April 13, 2006 and mistakenly recorded with the United States Patent and Trademark Office on April 17, 2006. . This Rescission of Assignment is to become effective *nunc pro tunc* to April 07, 2006 and that the assignment is not to be given any force or effect.

We hereby declare and state that the execution and recordation of the Assignment was in error and through oversight, and we hereby declare that there was no meeting of the minds or consideration for the Assignment. Priceless Rent-A-Car, LLC remains the owner of the trademarks set forth on Schedule A of the Assignment.

We hereby authorize the firm of Berenato, White & Stavish, LLC to record this Rescission of Assignment with the United States Patent and Trademark Office, so that the record of the Patent and Trademark Office indicate that Bundy American, LLC is and always was the owner of the registrations listed on Schedule A of the assignment.

Priceless Rent-A-Car, LLC
a Maryland limited liability company

Date: 10/22/07 By: 
Michael L. DeLorenzo, Managing Member

Witness: 
Name - Gregg T. Steinbarth

J.J.F. Management Services, Inc.
a Maryland Corporation

Date: 10/22/07

By: James W. Cash VP
James W. Cash, Vice President

Witness:

Gregg J. Steinbath
Name
Gregg J. Steinbath

Form PTO-1594 (Rev. 07/05)
OMB Collection 0851-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Priceless Rent-A-Car, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other Limited Liability Company

Citizenship (see guidelines) Maryland

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: J.J.F. Management Services, Inc.

Internal Address: _____

Street Address: 11411 Rockville Pike

City: Rockville

State: MD

Country: U.S.A. Zip: 20895

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Maryland
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 7, 2006

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,346,127

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

2,346,127 - YOUR FREEDOM TO DRIVE IS PRICELESS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric J. von Vorys

Internal Address: Suite 300

Street Address: 11921 Rockville Pike

City: Rockville

State: MD Zip: 20852

Phone Number: 301-230-5242

Fax Number: 301-230-2891

Email Address: evonvorys@srpe.com

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 502211
Authorized User Name Eric J. von Vorys

9. Signature: [Signature] 4/12/06 Date

Eric J. von Vorys Signature

Name of Person Signing _____

Total number of pages including cover sheet, attachments, and document 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0149, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$165.00 502211 1545692

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TRADEMARK
REEL: 003289 FRAME: 0602

TRADEMARK
REEL: 003646 FRAME: 0779

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF MARKS, REGISTRATIONS AND APPLICATIONS**

WHEREAS, Priceless Rent-A-Car, LLC, a Maryland limited liability company, having a mailing address at 11411 Rockville Pike, Kensington, MD 20895 ("Assignor"), is the owner of the trademark registrations and the trademark applications identified by serial number shown in Schedule A (collectively "the Marks"); and

WHEREAS, J.J.F. Management Services, Inc., a Maryland corporation, having a mailing address at 11411 Rockville Pike, Kensington, MD 20895 ("Assignee"), is desirous of acquiring the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, including all claims for damages for past infringement, together with the goodwill of the businesses symbolized by the Marks.

ASSIGNOR:
Priceless Rent-A-Car, LLC,
a Maryland limited liability company

Date: April 7, 2006

By: [Signature]
Name: Michael L. DeLorenzo
Title: Managing Member

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MARYLAND)
) to wit:
COUNTY OF MONTGOMERY)

On this 7th day of April, 2006, before me, a Notary Public in and for said County and State, personally appeared Michael L. DeLorenzo, known to me to be the person who as the Managing Member of Priceless Rent-A-Car, LLC, a Maryland limited liability company, the company which executed the foregoing instrument, did sign the same, and acknowledges to me that he did so sign said instrument in the name and upon behalf of said company as such Managing Member, being authorized so to do; and that the same is his free act and deed as such Managing Member, and the free act and deed of said company.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

[NOTARY SEAL]

[Signature]
Notary Public
Robert J. Hyman
Printed Name of Notary Public
My Commission Expires 5-1-08

SCHEDULE A**MARKS**

	Mark	Registration/Application No.	Application Filing Date	Registration Date
1.	PRICELESS	1,545,692		06/27/89
2.	PRICELESS	1,956,679		02/13/96
3.	PRICELESS	2,023,484		10/17/96
4.	PRICELESS RENT-A-CAR & Design	2,423,236		01/23/01
5.	QUALITY ISN'T EXPENSIVE, ITS PRICELESS	2,598,447		07/23/02
6.	YOUR FREEDOM TO DRIVE IS PRICELESS	2,346,127		04/25/00