

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uniform Supply Alliance, Inc.		10/15/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	UniFirst Corporation		
Street Address:	68 Jonspin Road		
City:	Wilmington		
State/Country:	MASSACHUSETTS		
Postal Code:	01887		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2109791	UNIFORM SUPPLY ALLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(617)646-8646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-646-8000		
Email:	efptrademarks@wolfgreenfield.com		
Correspondent Name:	Edward F. Perlman		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210-2206		
ATTORNEY DOCKET NUMBER:	U0062.20013US00		
NAME OF SUBMITTER:	Edward F. Perlman		
Signature:	/efp/		
Date:	10/25/2007		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Uniform Supply Alliance, Inc., a corporation of Delaware having an office and place of business at 1000 Northchase Drive, Suite 220, Goodlettsville, TN 37072 has adopted and used the following marks and the trademark Registrations:

SCHEDULE OF TRADEMARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
UNIFORM SUPPLY ALLIANCE	2109791	October 28, 1997

WHEREAS, UniFirst Corporation, a corporation of Massachusetts, having an office and place of business at 68 Jonspin Road, Wilmington, MA 01887 is desirous of acquiring said marks and the registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Uniform Supply Alliance, Inc. without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said UniFirst Corporation, all its rights, title and interest in and to the said marks and the registrations therefor, together with the goodwill of the business symbolized by said marks and the registrations therefor and including all rights to sue and recover for past infringement of said marks and the registrations therefor.

Uniform Supply Alliance, Inc.

10/15/07
Date

By: [Signature]
Name: Michael Ruttner
Title: Vice President, National Accounts

STATE OF Massachusetts
COUNTY OF Middlesex

Subscribed to and sworn before me this 15th day of October 2007

SEAL

[Signature]
Notary Public
My Commission Expires

