

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eidos Limited	FORMERLY Eidos plc	10/19/2007	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Eidos Interactive Ltd.		
Street Address:	1 Hartfield Road		
Internal Address:	Wimbledon Bridge House, Wimbledon		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW19 3RU		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2874763	EIDOS INTERACTIVE	
Registration Number:	2699163	EIDOS SPORTS	
Registration Number:	2546035	EIDOS SPORTS	
Registration Number:	2676019	EIDOS SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(415)693-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 693-2000		
Email:	youngml@cooley.com		
Correspondent Name:	John W. Crittenden		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-5800		
ATTORNEY DOCKET NUMBER:	052725-201		
DOMESTIC REPRESENTATIVE			

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Name: John W. Crittenden
Address Line 1: 101 California Street, 5th Floor
Address Line 4: San Francisco, CALIFORNIA 94111-5800

NAME OF SUBMITTER:	Michael Young
Signature:	/Michael Young/
Date:	10/25/2007
Total Attachments: 2 source=EidosPlc assignmentdoc#page1.tif source=EidosPlc assignmentdoc#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, Eidos Ltd., a United Kingdom corporation, having its principal offices at Wimbledon Bridge House, 1 Hartfield Road, Wimbledon, London, SW19 3RU, United Kingdom has adopted, used, is using and is the owner of the trademarks EIDOS INTERACTIVE and EIDOS SPORTS now registered in the United States Patent and Trademark Office and listed in the attached Exhibit A.

WHEREAS, Eidos Interactive Ltd., a United Kingdom corporation, having its principal offices at Wimbledon Bridge House, 1 Hartfield Road, Wimbledon, London, SW19 3RU, United Kingdom is desirous of acquiring said registered trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Eidos Ltd. hereby assigns to Eidos Interactive Ltd. all right, title and interest in the United States in and to the trademarks EIDOS INTERACTIVE and EIDOS SPORTS, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Signed at Wimbledon, London, United Kingdom

Date: 19 October, 2007

EIDOS LTD.

By:  _____

Name: ANTHONY PRICE

Title: COMPANY SECRETARY

Exhibit A

Registrant: Eidos Ltd.
Mark: EIDOS INTERACTIVE
Registration No.: 2,874,763
Issued: August 17, 2004

Registrant: Eidos Ltd.
Mark: EIDOS SPORTS
Registration No.: 2,699,163
Issued: March 25, 2003

Registrant: Eidos Ltd.
Mark: EIDOS SPORTS
Registration No.: 2,546,035
Issued: March 12, 2002

Registrant: Eidos Ltd.
Mark: EIDOS SPORTS
Registration No.: 2,676,019
Issued: January 21, 2003

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