

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Anti-Aging Institute, Inc.		10/15/2007	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Powerhouse Marks, LLC		
Street Address:	24385 Halsted Rd.		
Internal Address:	Second Floor		
City:	Farmington Hills		
State/Country:	MICHIGAN		
Postal Code:	48335		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3224134	INTERNATIONAL ANTI-AGING INSTITUTE	
CORRESPONDENCE DATA			
Fax Number:	(248)641-0270		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-641-1600		
Email:	jogg@hdp.com		
Correspondent Name:	Robert M. Siminski		
Address Line 1:	5445 Corporate Dr.		
Address Line 2:	Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	6799-200003/US		
NAME OF SUBMITTER:	Robert M. Siminski		
Signature:	/Robert M. Siminski/		

CH \$40.00 3224134

Date:

10/29/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **INTERNATIONAL ANTI-AGING INSTITUTE, INC.** a Michigan corporation, having a registered office at 29800 Telegraph Road, Southfield, MI 48034 (hereinafter "Assignor"), owns and has adopted the trademark:

INTERNATIONAL ANTI-AGING INSTITUTE, US Registration No 3,224,134;

WHEREAS, **POWERHOUSE MARKS, LLC**, a Michigan corporation having a registered office at 24385 Halsted Rd., Second Floor, Farmington Hills, MI 48335 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest to said trademark, the common law rights associated therewith and any registrations and applications therefore, and all of the goodwill of the business associated with the use of and symbolized by said trademark anywhere throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, its successors and assigns, the entire right, title and interest in the trademark, the common law rights associated therewith and any registrations and applications therefore, anywhere throughout the world, and all of the goodwill of the business associated with the use of and symbolized by said trademark together with all claims for damages by reason of past, present and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer to Assignee had not been made.

For the above consideration, Assignor agrees promptly upon request of Assignee, it successors or assigns, to execute and deliver without further compensation, any papers which may be necessary or desirable to fully secure to Assignee, it successors and assigns, the trademark assigned under the Trademark Assignment and any rights therein, in the United States.

15th IN WITNESS WHEREOF, Assignor does hereby set its hand and seal effective as the of DECEMBER, 2007

INTERNATIONAL ANTI-AGING INSTITUTE, INC.
("Assignor")

By: [Signature]
Signature of Officer

Name: William J. Pappas
Type Name of Officer

Title: VICE PRESIDENT - P&A
Title of Officer

State of Michigan)
County of Oakland) ss.

On this 15th day of October, 2007, before me personally appeared the foregoing individual(s), who executed the foregoing instrument and who acknowledged to me that they executed the same of their own free will for the purpose therein set forth.

Notary Public, Deborah M. Berry
Acting in the County Of Oakland

(seal)

State Of MI

My Commission Expires

DEBORAH M. BERRY
NOTARY PUBLIC, STATE OF MI
COUNTY OF OAKLAND
MY COMMISSION EXPIRES Sep 4, 2011
ACTING IN COUNTY OF Oakland