

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lotame, LLC		05/11/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lotame Solutions, LLC		
<b>Street Address:</b>	6095 Marshalee Drive		
<b>Internal Address:</b>	Suite 210		
<b>City:</b>	Elkridge		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21075		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77153637	LOTAME	
<b>Serial Number:</b>	77153639	CROWD CONTROL	
<b>Serial Number:</b>	77155271	EVERY PARTY NEEDS CROWD CONTROL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)916-2940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-297-5800		
<b>Email:</b>	NYTrademark@daypitney.com		
<b>Correspondent Name:</b>	Elyse A. Marcus/Day Pitney LLP		
<b>Address Line 1:</b>	7 Times Square		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	408116.121490		
<b>NAME OF SUBMITTER:</b>	Elyse A. Marcus		

OP \$90.00 77153637

Signature:	/Elyse A. Marcus/
Date:	10/30/2007
Total Attachments: 3 source=Untitled#page1.tif source=Untitled#page2.tif source=Untitled#page3.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of May 11, 2007 (the "**Assignment**") between Lotame, LLC, a Delaware limited liability company with a business address of 6095 Marshalee Drive, Suite 210, Elkridge, Maryland 21075 (the "**Assignor**"), and Lotame Solutions, LLC, a Delaware limited liability company with a business address of 6095 Marshalee Drive, Suite 210, Elkridge, Maryland 21075 (the "**Assignee**").

### RECITALS:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A (the "**Marks**");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's respective right, title and interest in and to the Marks;

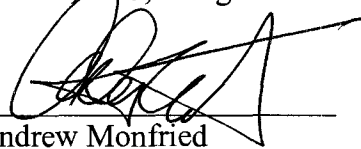
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with any goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
4. Authorization. Assignor authorizes and requests any official throughout the United States and the world whose duty it is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's respective rights in the Marks.
5. Right to Convey. Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A. Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.
6. Governing Law. This Assignment shall be governed by, and construed in accordance with, the law (both substantive and procedural) of the State of New Jersey exclusive of the application of conflict of laws principles, except that federal law where applicable, shall be the governing law, to the

extent required, with respect to issues involving trademarks and other intellectual property rights.

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of the first date written above.

Lotame, LLC, Assignor

A handwritten signature in black ink, appearing to read 'Andrew Monfried', is written over a horizontal line. The signature is stylized and somewhat cursive.

Andrew Monfried  
President and CEO

**SCHEDULE A**

	<b>MARK</b>	<b>APPLICATION NUMBER</b>	<b>FILING DATE</b>	<b>CLASSES</b>
	LOTAME	77/153,637	April 11, 2007	42
	CROWD CONTROL	77/153,639	April 11, 2007	42
	EVERY PARTY NEEDS CROWD CONTROL	77/155,271	April 12, 2007	42