TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/09/2001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Protective Life Corporation		11/05/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Dental Care Holdings, Inc.	
Street Address:	One Chase Manhattan Plaza	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10005	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2505365	LEGEND SERIES

CORRESPONDENCE DATA

Fax Number: (612)877-5999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (612) 877-5443

Email: ipmsd@moss-barnett.com

Correspondent Name: Marsha Stolt of Moss & Barnett, P.A.

Address Line 1: 90 So. Seventh St.

Address Line 2: 4800 Wells Fargo Ctr

Address Line 4: Minneapolis, MINNESOTA 55402-4129

ATTORNEY DOCKET NUMBER:	51305.058001
NAME OF SUBMITTER:	Marsha Stolt
Signature:	/ms/
	TRADEMARK

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Date:	11/06/2007
Total Attachments: 2	

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TRADEMARK REEL: 003655 FRAME: 0269

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, having an effective date of July 9, 2001, is made by and between Protective Life Corporation., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 2801 Highway 280 South, Birmingham, AL 35223 ("Assignor"), and Dental Care Holdings, Inc., a Delaware corporation, having a address of One Chase Manhattan Plaza, New York, NY 10005 ("Assignee").

WHEREAS, Assignor has adopted, owned and used the mark LEGEND SERIES and has applied for and obtained registration of the Marks under the registration number 2,505,365 (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the registrations therefore,

NOW, THEREFORE, pursuant to and as set forth in that certain Stock and Asset Purchase Agreement between Assignor and Assignee dated July 9, 2001, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that Assignor assigned unto Assignee nunc pro tune effective as of July 9, 2001, all right, title and interest in the Marks throughout the world, including the above-identified registration thereof, together with that part of the goodwill of the business associated with the use of the Mark, along with the right to all causes of action and rights of recovery for past infringement of the Mark.

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TRADEMARK REEL: 003655 FRAME: 0270 PROTECTIVE LIFE LEGAL

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this instrument on the dates indicated below.

Assignor:

PROTECTIVE LIFE CORPORATION

Nov. 5, 2007

Notary Public

Subscribed and sworn to before me this ____ day of _______, 2007

> TRADEMARK **REEL: 003655 FRAME: 0271**

RECORDED: 11/06/2007