

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hollywood Acquisition, LLC		08/14/2006	LIMITED LIABILITY COMPANY: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hollywood Feed, LLC		
<b>Street Address:</b>	2648 Broad Street		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38112		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78919544	HOLLYWOOD FEED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)256-1726		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(615)244-0020		
<b>Email:</b>	dschelling@wyattfirm.com		
<b>Correspondent Name:</b>	Douglas W. Schelling		
<b>Address Line 1:</b>	1715 Aaron Brenner Drive		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38120-4367		
<b>ATTORNEY DOCKET NUMBER:</b>	311277.3		
<b>NAME OF SUBMITTER:</b>	Douglas W. Schelling		
<b>Signature:</b>	/Douglas W. Schelling/		

CH 78919544 \$40.00

Date:

11/09/2007

Total Attachments: 1

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State of Tennessee



Department of State  
Corporate Filings  
312 Eighth Avenue North  
6th Floor, William R. Snodgrass Tower  
Nashville, TN 37243

ARTICLES OF AMENDMENT  
TO ARTICLES OF ORGANIZATION  
(LLC)

RECEIVED  
STATE OF TENNESSEE  
For Offices Only  
2006 AUG 24 AM 11:00  
RILEY DARNELL  
SECRETARY OF STATE

LIMITED LIABILITY COMPANY CONTROL NUMBER (IF KNOWN) 0522886

PURSUANT TO THE PROVISIONS OF §48-209-104 OF THE TENNESSEE LIMITED LIABILITY COMPANY ACT OR §48-249-204 OF THE TENNESSEE REVISED LIMITED LIABILITY COMPANY ACT, THE UNDERSIGNED ADOPTS THE FOLLOWING ARTICLES OF AMENDMENT TO ITS ARTICLES OF ORGANIZATION:

PLEASE MARK THE BLOCK THAT APPLIES:

- AMENDMENT IS TO BE EFFECTIVE WHEN FILED BY THE SECRETARY OF STATE.
  - AMENDMENT IS TO BE EFFECTIVE \_\_\_\_\_, \_\_\_\_\_ (DATE) \_\_\_\_\_ (TIME).
- (NOT TO BE LATER THAN THE 90TH DAY AFTER THE DATE THIS DOCUMENT IS FILED.) IF NEITHER BLOCK IS CHECKED, THE AMENDMENT WILL BE EFFECTIVE AT THE TIME OF FILING.

1. PLEASE INSERT THE NAME OF THE LIMITED LIABILITY COMPANY AS IT APPEARS ON RECORD: Hollywood Acquisition, LLC

IF CHANGING THE NAME, INSERT THE NEW NAME ON THE LINE BELOW:

Hollywood Feed, LLC

2. PLEASE INSERT ANY CHANGES THAT APPLY:

A. PRINCIPAL ADDRESS: 2648 Broad Street  
Memphis TN/Shelby STREET ADDRESS 38112  
 CITY STATE/COUNTY ZIP CODE

B. REGISTERED AGENT: Shawn P. McGhee

C. REGISTERED ADDRESS: 2648 Broad Street  
Memphis TN 38112 Shelby  
 CITY STATE ZIP CODE COUNTY

D. OTHER CHANGES:

3. THE AMENDMENT WAS DULY ADOPTED ON August 14 2006  
MONTH DAY YEAR

(If the amendment is filed pursuant to the provision of §48-209-104 of the TN LLC Act, please also complete the following by checking one of the two boxes:) AND THE AMENDMENT WAS DULY ADOPTED BY THE  
 BOARD OF GOVERNORS WITHOUT MEMBER APPROVAL AS SUCH WAS NOT REQUIRED  
 MEMBERS

President  
SIGNER'S CAPACITY

*Shawn P. McGhee*  
SIGNATURE  
Shawn P. McGhee  
NAME OF SIGNER (TYPED OR PRINTED)

5048.2338

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