

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FPB Holdings Incorporated		11/13/2007	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Piggy LLC		
<b>Street Address:</b>	2111 E. Highland Avenue		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78932847	FIRST PIGGY	
Serial Number:	78932820	TROLLYWONGER	
Serial Number:	78932841	FLAPDOODLE	
Serial Number:	78932832	HYDROPOTAMUS	
Serial Number:	78932828	PIGAROO	
Serial Number:	78932870	CHESS-TER-FIELD	
Serial Number:	78932825	POOPENYATZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)382-6070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-382-6228		
<b>Email:</b>	hsobelman@swlaw.com, landerson@swlaw.com		
<b>Correspondent Name:</b>	Howard Sobelman, Snell & Wilmer L.L.P.		
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**CH \$190.00 78932847**

ATTORNEY DOCKET NUMBER:	52224.0100
NAME OF SUBMITTER:	Howard Sobelman
Signature:	/Howard Sobelman/
Date:	11/14/2007
Total Attachments: 1 source=First Piggy Assignment#page1.tif	

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, FPB Holdings Incorporated, of 2111 E. Highland Avenue, Phoenix, Arizona 85016, has applied for registration of certain marks which are pending in the United States Patent and Trademark Office, namely:

<u>Marks</u>	<u>Application Nos.</u>	<u>Application Dates</u>
FIRST PIGGY	78/932,847	July 19, 2006
TROLLYWONGER	78/932,820	July 19, 2006
FLAPDOODLE	78/932,841	July 19, 2006
HYDROPOTAMUS	78/932,832	July 19, 2006
PIGAROO	78/932,828	July 19, 2006
CHESS-TER-FIELD	78/932,870	July 19, 2006
POOPENYATZ	78/932,825	July 19, 2006

AND WHEREAS, First Piggy LLC, of 2111 E. Highland Avenue, Phoenix, Arizona 85016, is desirous of acquiring said marks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **FPB Holdings Incorporated** does hereby assign to said **First Piggy LLC** all right, title and interest in and to the said marks, together with the good will of the business symbolized by the said marks.

With respect to the intent-to-use trademark applications listed above, this assignment is to a successor in interest which is ongoing and existing, and this transfer includes all of the business appurtenant thereto pursuant to 15 U.S.C. §1060.

**FPB Holdings Incorporated**

Signature: Nancy J. Stone

Date: 11/13/07

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