

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PINNACLE FOODS GROUP INC.		09/25/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	PINNACLE FOODS GROUP LLC		
Street Address:	C/O The Corporation Trust Company, Corporation Trust Center		
Internal Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	2729347	AGREE OR IT'S FREE	
Registration Number:	2821235	ALL DAY BREAKFAST	
Registration Number:	2827822	AMERICAN RECIPES	
Registration Number:	2828360	CASA BRAVA	
Registration Number:	2824133	CASA REGINA	
Registration Number:	1513742	COUNTRY CLASSIC	
Registration Number:	1399722		
Registration Number:	2362160	FRAZZLIN' FRIED CHICKEN WINGS	
Registration Number:	1824509	GREAT STARTS	
Registration Number:	1825316	GREAT STARTS	
Registration Number:	2700757	GRILL CLASSICS	
Registration Number:	2896440	HEARTY HERO	
Registration Number:	1086538	HUNGRY-MAN	

OP \$1015.00 2729347

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**TRADEMARK**  
**REEL: 003661 FRAME: 0868**

Registration Number:	2819881	HUNGRY-MAN SPORTS GRILL
Registration Number:	2817333	HUNGRY-MAN STEAKHOUSE
Registration Number:	2924221	IT'S GOOD TO BE FULL
Registration Number:	0578795	MILWAUKEE'S
Registration Number:	0701940	OPEN PIT
Registration Number:	3053003	OVALS
Registration Number:	3034156	OVALS
Registration Number:	2705519	POTATO TOPPED
Registration Number:	2922651	RELISH MIXERS
Registration Number:	1898229	SANDWICH STACKERS
Registration Number:	2101531	SANDWICH STACKERS
Registration Number:	2101623	SANDWICH STACKERS
Registration Number:	2595161	SMASHIN' SAUCE
Registration Number:	1952990	SNACK'MMS
Registration Number:	2813076	SPORTS GRILL
Registration Number:	2432756	STACKERS
Registration Number:	2834498	STEAKHOUSE MIX
Registration Number:	2492390	SUPER STACKERS
Registration Number:	2968574	TASTE THE JUICY CRUNCH
Registration Number:	2507803	THAT'S THE BEST TASTING PICKLE I EVER HEARD
Registration Number:	2416646	THE ORIGINAL TV DINNER
Registration Number:	0699512	VLASIC
Registration Number:	2905128	VLASIC
Registration Number:	1429452	VLASIC
Registration Number:	2582767	VLASIC
Registration Number:	1890639	VLASIC
Registration Number:	2577113	VLASIC FARMS FRESH WHOLE MUSHROOMS FRESHEST TASTE FINEST QUALITY

#### CORRESPONDENCE DATA

Fax Number: (714)755-8290

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 714-540-1235

Email: ipdocket@lw.com, kristin.azcona@lw.com

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 Town Center Drive, 20th Floor

Address Line 4: Costa Mesa, CALIFORNIA 92626

**TRADEMARK**

**REEL: 003661 FRAME: 0869**

ATTORNEY DOCKET NUMBER:	023299-0409
NAME OF SUBMITTER:	Kristin J. Azcona
Signature:	/kja/
Date:	11/15/2007
<b>Total Attachments: 4</b> source=Pinnacle Foods Inc to LLC#page1.tif source=Pinnacle Foods Inc to LLC#page2.tif source=Pinnacle Foods Inc to LLC#page3.tif source=Pinnacle Foods Inc to LLC#page4.tif	

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "PINNACLE FOODS GROUP INC.", CHANGING ITS NAME FROM "PINNACLE FOODS GROUP INC." TO "PINNACLE FOODS GROUP LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2007, AT 1:48 O'CLOCK P.M.



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071185139

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6128612

DATE: 11-02-07

TRADEMARK  
REEL: 003661 FRAME: 0871

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION OF**

**PINNACLE FOODS GROUP INC.**

**FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

September [25], 2007

- 1.) The jurisdiction where the Company first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was incorporated in the State of Delaware on June 19, 1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is "Pinnacle Foods Group Inc."
- 5.) The name of the limited liability company into which the Corporation is to be converted as set forth in its Certificate of Formation is "Pinnacle Foods Group LLC".

*[signature to follow on next page]*

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first written above.

PINNACLE FOODS GROUP INC.

By: K. Maggs  
Name: Kelley Maggs  
Title: SVP

CERTIFICATE OF FORMATION

OF

PINNACLE FOODS GROUP LLC

This Certificate of Formation of Pinnacle Foods Group LLC (the "Company"), is being duly executed and filed by Anthony LoBue, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et seq.*).

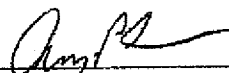
FIRST: The name of the limited liability company formed hereby is Pinnacle Foods Group LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

THIRD: The name and address of the registered agent of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Pinnacle Foods Group LLC this 25 day of September, 2007.

By:

  
Name: Anthony LoBue  
Title: Authorized Person