TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tops Brands, Inc.		11/20/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	S&S Brands, Inc.
Street Address:	1007 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2610383	JA-VA-NA COFFEE
Registration Number:	2850982	JAVANA
Registration Number:	3016351	JAVANA ONE
Registration Number:	3160752	JAVANA
Registration Number:	1784278	SIMPLE-PEEL

CORRESPONDENCE DATA

Fax Number: (717)237-5300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717-232-8000

Email: trademarks@mwn.com

Correspondent Name: Sue Heberlig
Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER: 356/19705-0010

TRADEMARK REEL: 003664 FRAME: 0759

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NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	11/20/2007
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TRADEMARK REEL: 003664 FRAME: 0760

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 20th day of November, 2007

by and between Tops Brands, Inc. (the "Assignor"), a Delaware corporation located at 1007 Orange

Street, Nemours Building, Suite 1421, Wilmington, Delaware 19801, and S&S Brands, Inc. (the

"Assignee"), a Delaware corporation located at 1007 Orange Street, Nemours Building, Suite 1421,

Wilmington, Delaware 19801.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A"

attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks

and trademark registrations indirectly to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells,

assigns, and transfers indirectly unto Assignee the entire right, title and interest in and to those

trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of

the business symbolized by the trademarks and trademark registrations, together with all claims for

damages by reason of past infringement of said trademarks, with the right to sue for and collect the

same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or

other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and

year first above written.

TOPS BRANDS, INC.

S&S BRANDS, INC.

Title:

President and Secretary

Title: President and Secretary

SCHEDULE A

Registered Marks

Trademark	Registration Number
JAVANA COFFEE	2,610,383
JAVANA	2,850,982
JAVANA ONE	3,016,351
JAVANA	3,160,752
SIMPLE-PEEL	1,784,278

RECORDED: 11/20/2007

TRADEMARK REEL: 003664 FRAME: 0762